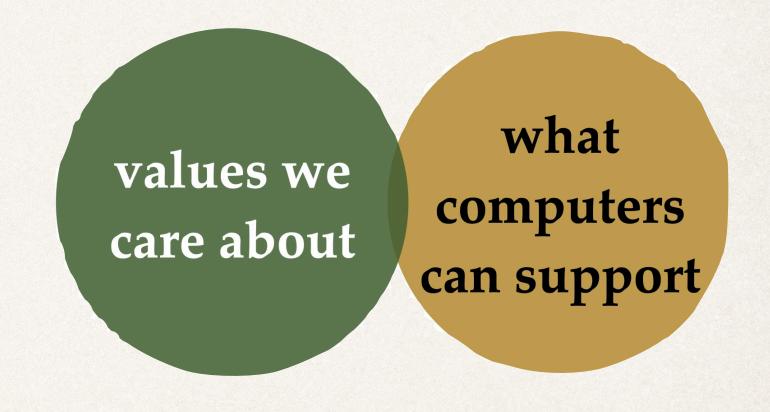
Computational Ecosystems

Advancing Human Values Through
Integrative Computing and Changing Practice



Haoqi Zhang

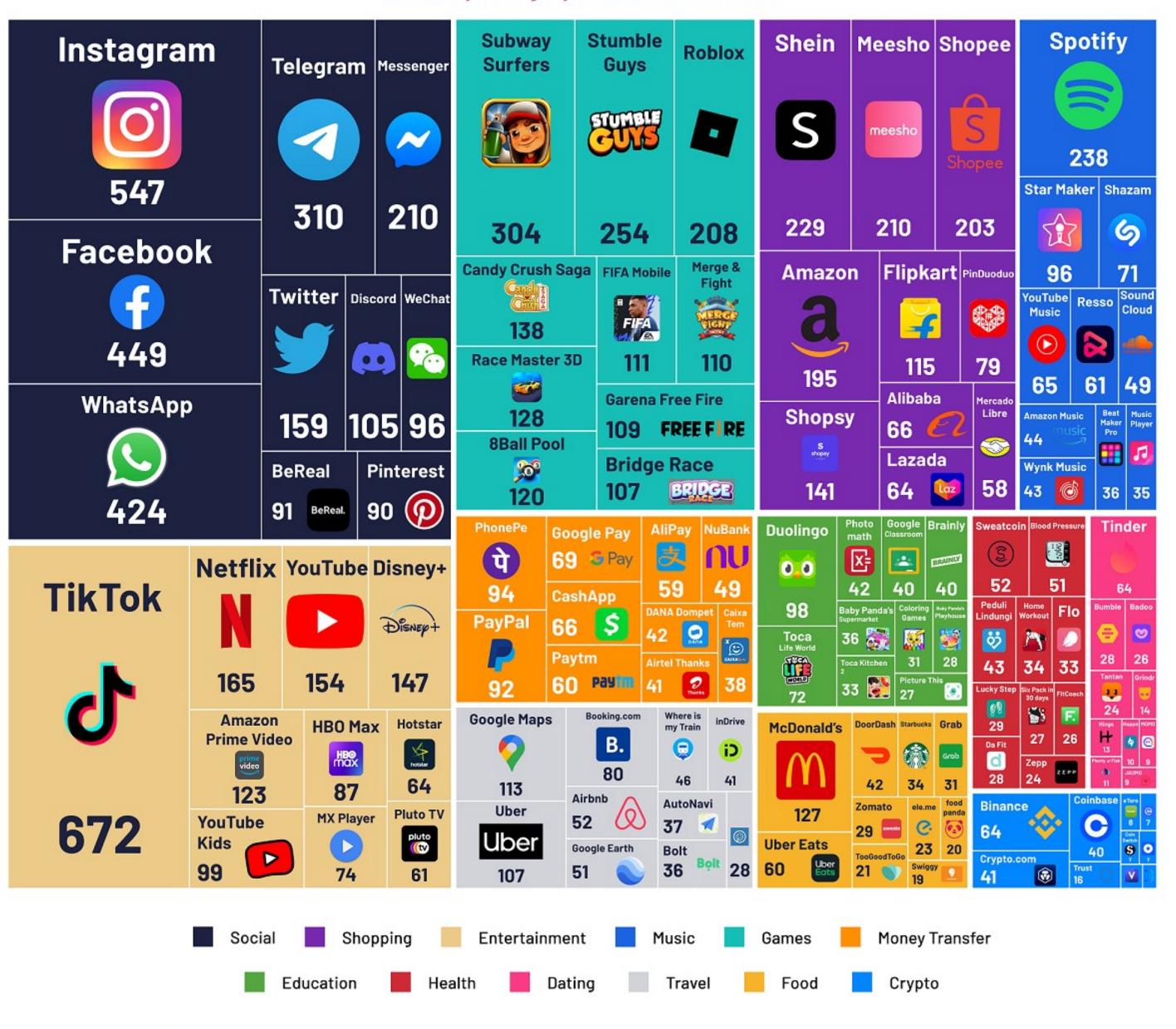
Design, Technology, and Research (DTR) | Northwestern University

slides+readings: haoqizhang.com

If impact = winning, HCI already won.

Most popular apps worldwide

2022, by category (million downloads)



Source: BusinessofApps



How can we solve human problems and advance human values that remain unaddressed, even after decades of advances in computing and in HCI?



world. In this book I would like to contribute to a *critical technical practice* in which rigorous reflection upon technical ideas and practices becomes an integral part of day-to-day technical work itself.

Agre, Computation and Human Experience, 1997.

- 1. There are fundamental limitations in our current approach.
- 2. We cannot overcome these limitations with better technologies.
- 3. We need a new approach.
- 4. Enabling this new approach requires a radical rethinking of the entire sociotechnical configuration.

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PLANNING LARGE EVENTS COORDINATING ON LOCAL PROBLEMS CONNECTING FRIENDS AT DISTANCE LEARNING TO BUILD SOFTWARE INNOVATING THROUGH RESEARCH

PLANNING LARGE EVENTS



Paul André CMU



Anant BhardwajMIT



Lydia Chilton UW



Juho Kim MIT



Steven Dow CMU



David Karger
MIT



Rob Miller MIT

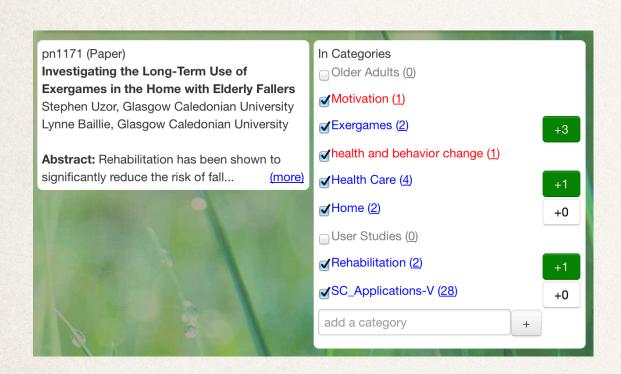


Haoqi Zhang
Northwestern



New approach: community-informed planning

committeesourcing

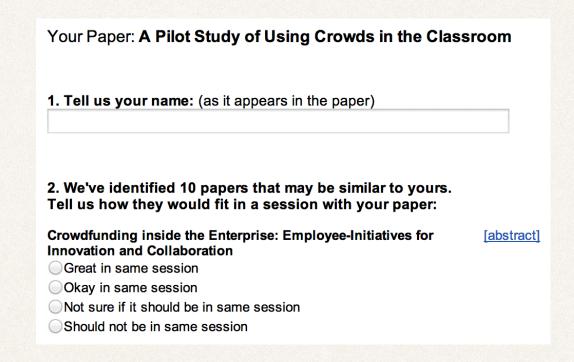


expert categories

make sessions

[Chilton et al., CHI '14]

authorsourcing

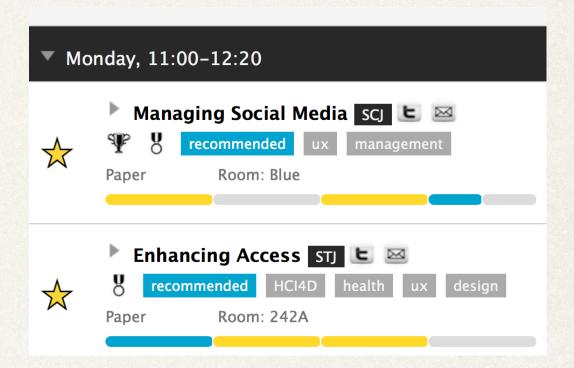


affinities as seeds

collect affinities

[Andre et al., HCOMP '13]

attendeesourcing

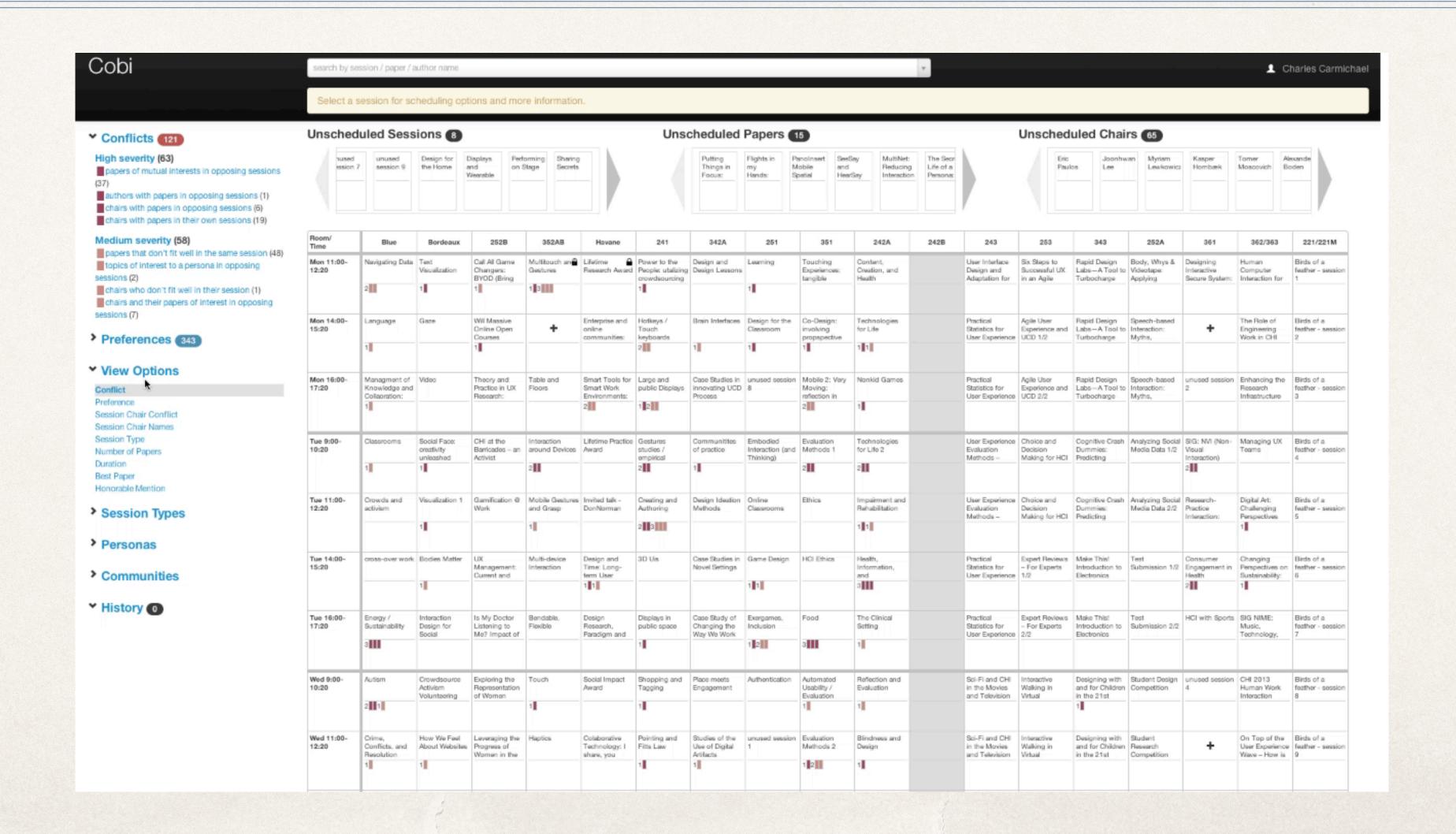


collect preferences

[Bhardwaj et al., HCOMP '14]

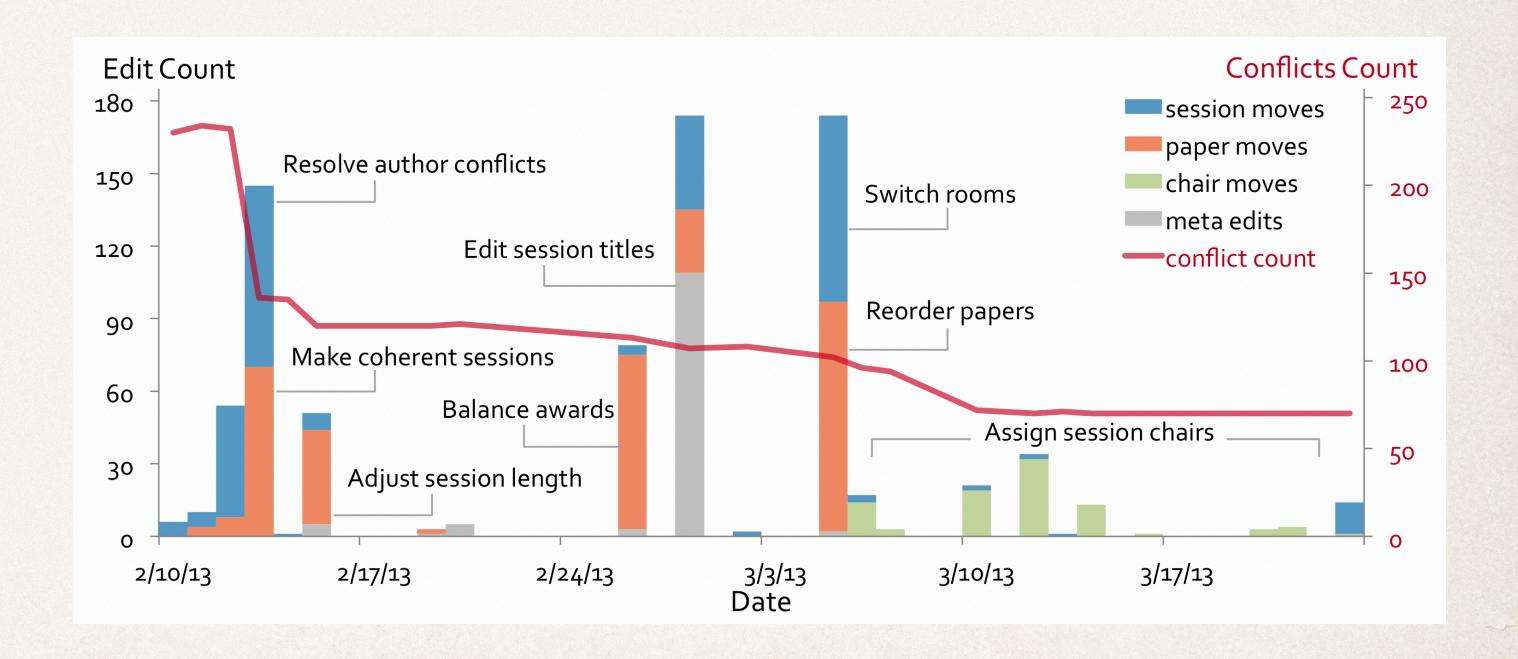
Community-informed, mixed-initiative interface

[Kim et al, UIST 2013]

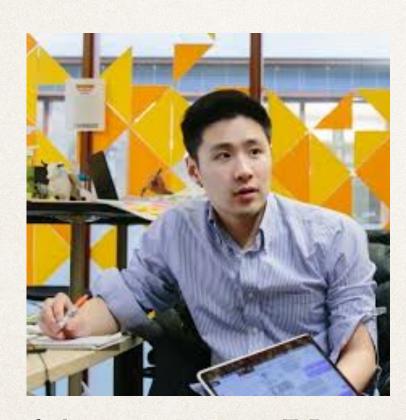


Outcomes

- 1. engaged 1500 community members
- 2. reduced organizers' time from 100 hours to 5 hours
- 3. Resolved 100+ previously hidden conflicts



COORDINATING ON LOCAL PROBLEMS



Yongsung Kim

Dissertation: Yongsung Kim. Designing Flexible Coordination Systems to Advance Individual and Collective Goals in Physical Crowdsourcing. 2021.

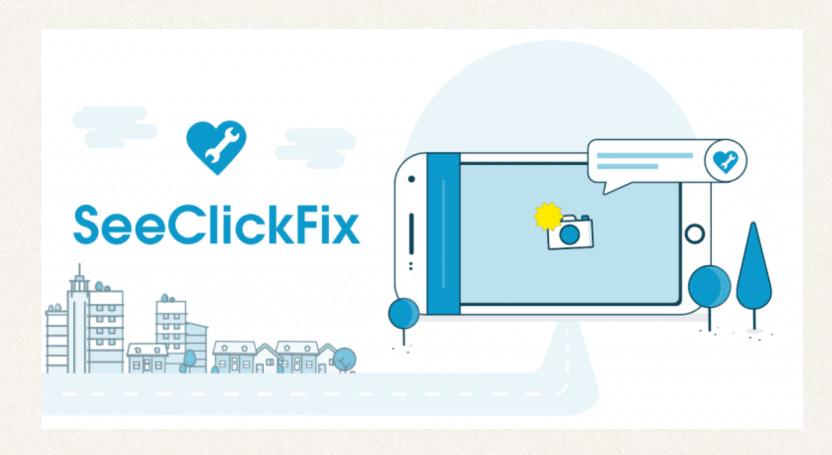
Funding: National Science Foundation, CHS: Small: Coordination of Opportunistic Actions to Produce Globally Effective Behaviors for Physical Crowdsourcing.

Microsoft FUSE Labs Research Award, Sharing Human-powered Mobility to Improve Societal Efficacy and Efficiency.

Mobilizing crowds to solve local problems



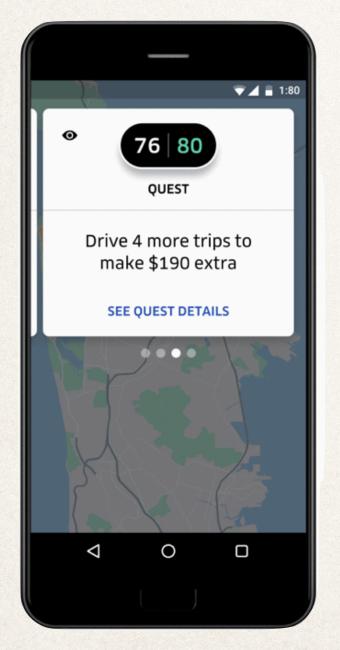






Two approaches to mobilizing crowds

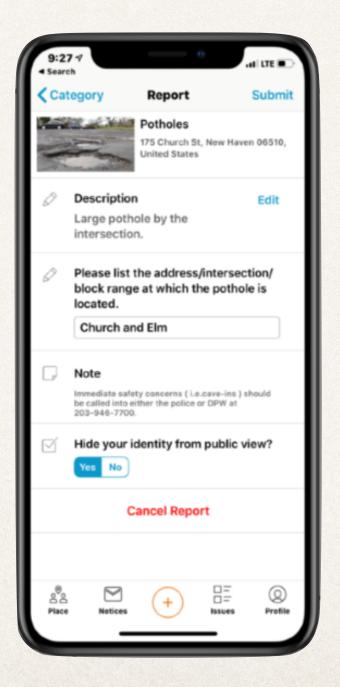
Directed



Achieve system goals

Requires strong incentives

Opportunistic



Mobilize many volunteers

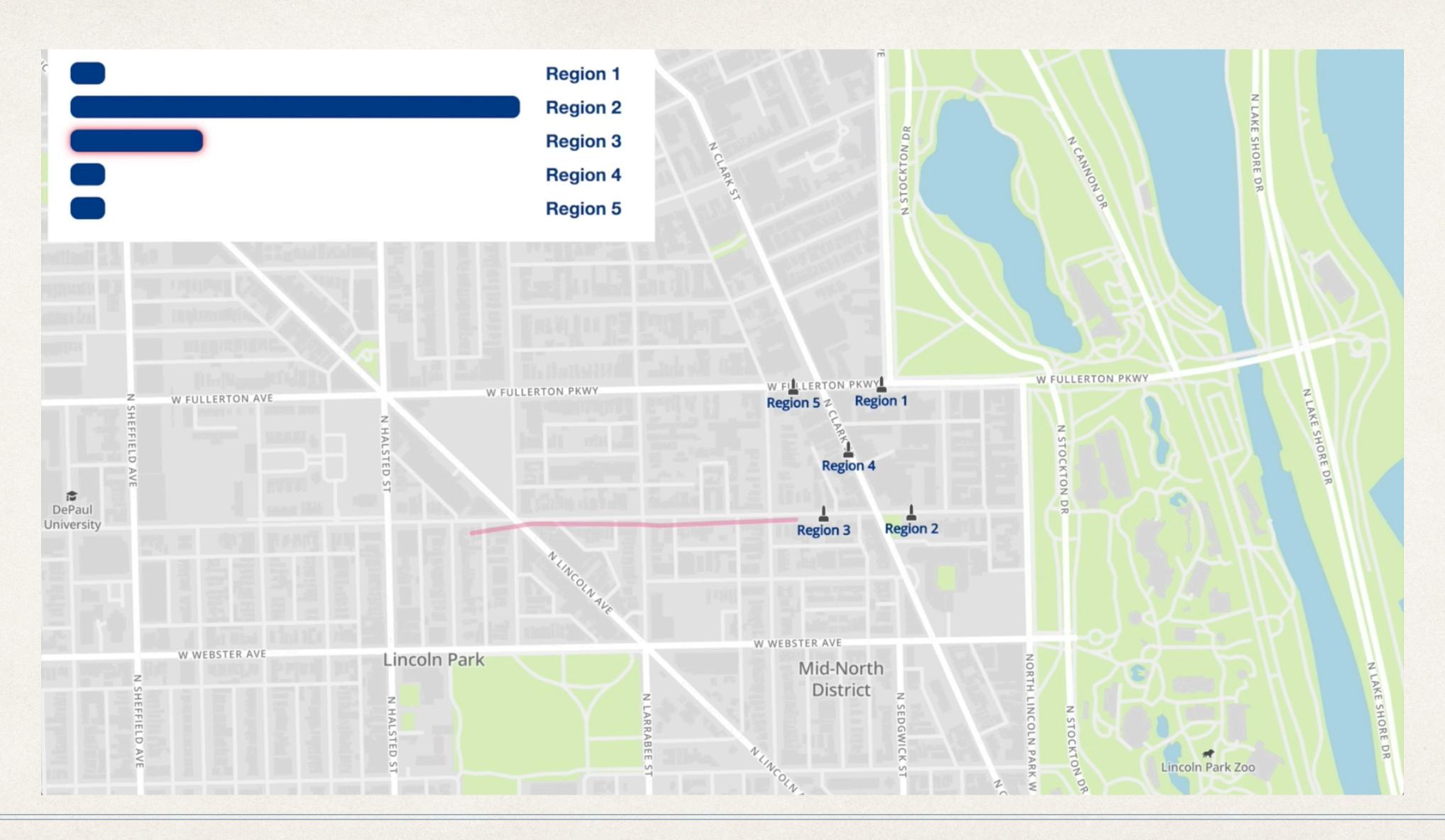
Hard to achieve system goals

Flexible coordination [Kim, 2021]

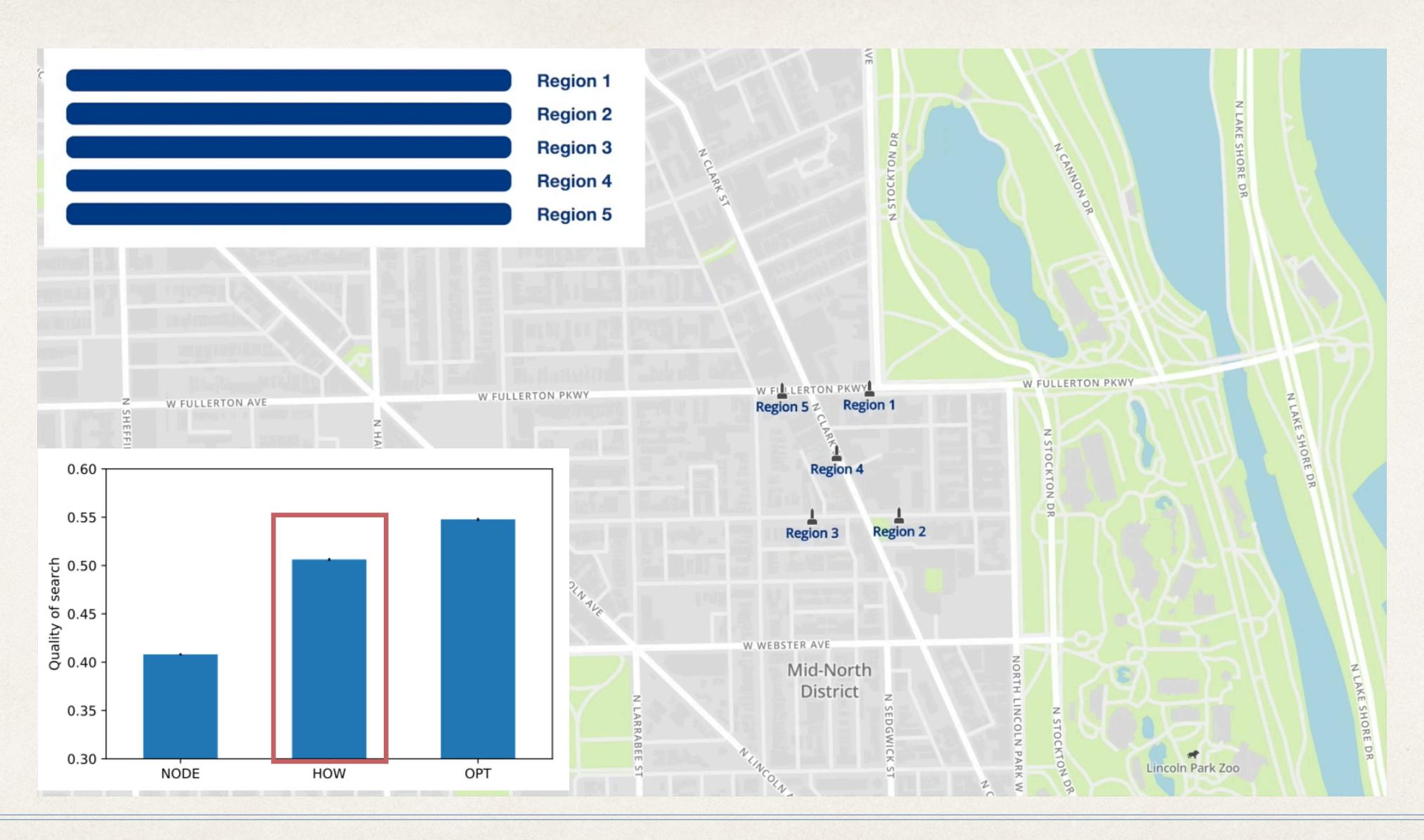
- * Ask for contributions from people on-the-go when it is:
 - Convenient and of interest to volunteers
 - Valuable for system goals







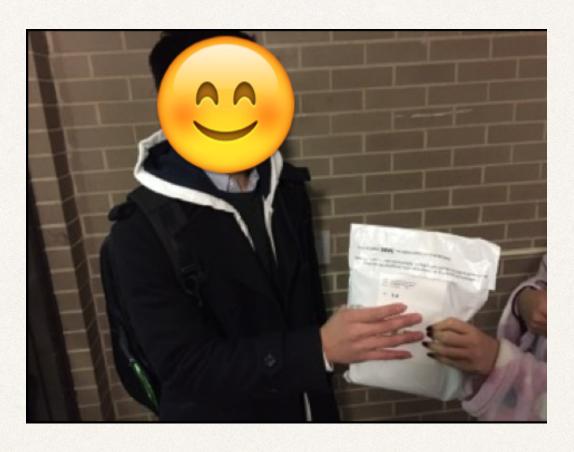
Hit-or-Wait, Yongsung Kim, Darren Gergle, Z., CHI 2018.



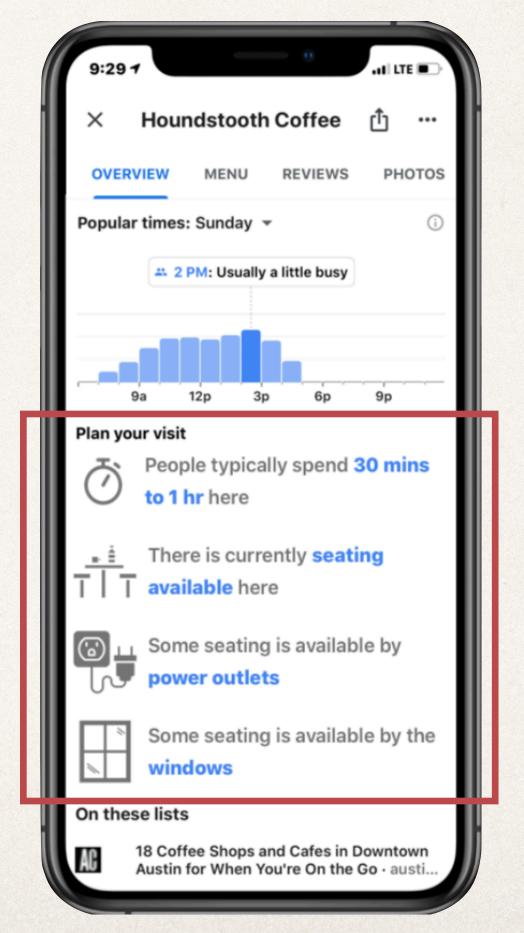
Hit-or-Wait, Yongsung Kim, Darren Gergle, Z., CHI 2018.

new forms of local services and communities









[Kapil Garg et al., CSCW 2019]

CONNECTING FRIENDS AT DISTANCE







Ryan Louie Jennie Werner Allison Sun

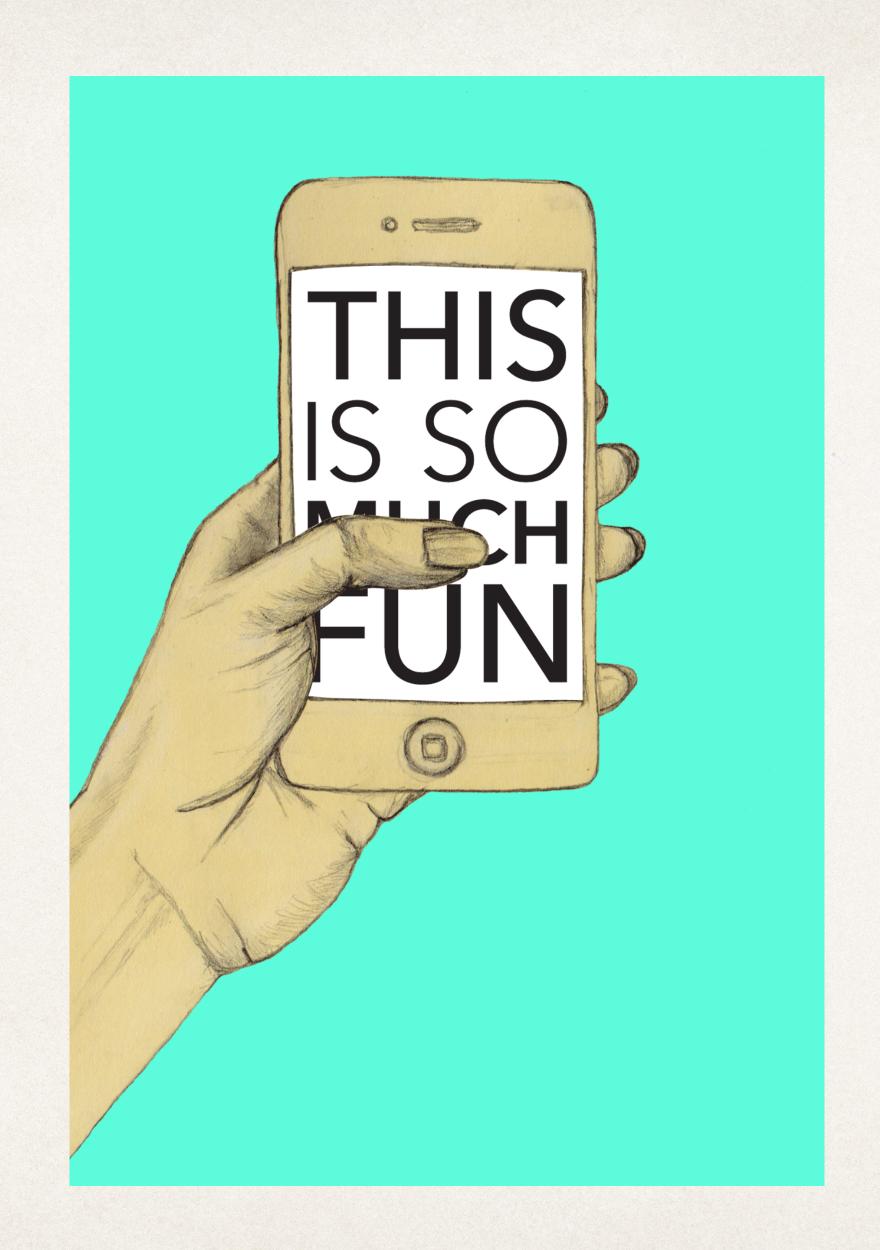


Dissertation: Ryan Louie. Human-AI Interface Layers: Enhancing Communication of Intent for AI-Assisted Creative

Pursuits and Social Experiences, 2023.

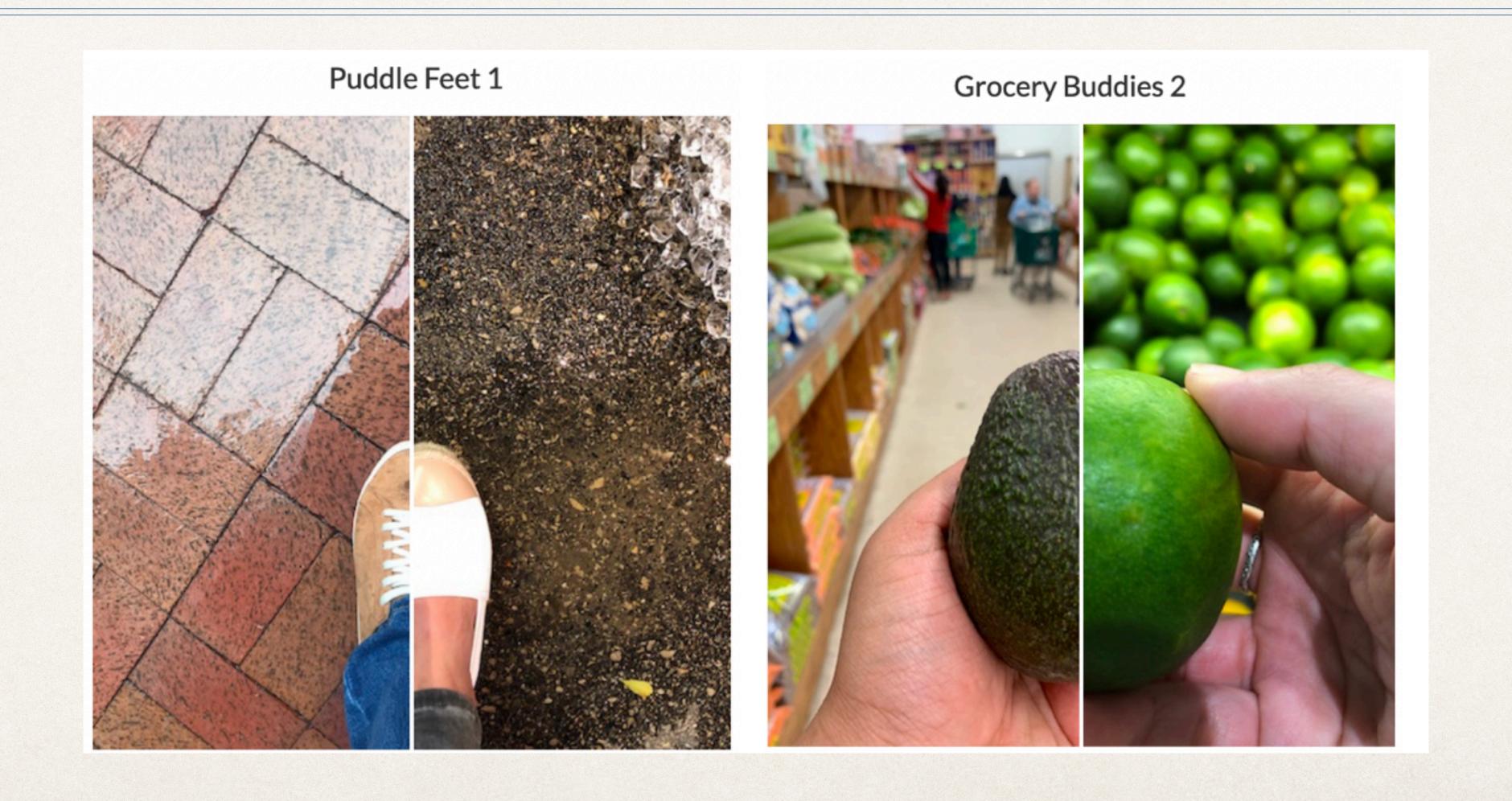
Google Faculty Research Award, Computational Tools Funding:

for Expressing Conceptually Rich Situations to Machines.

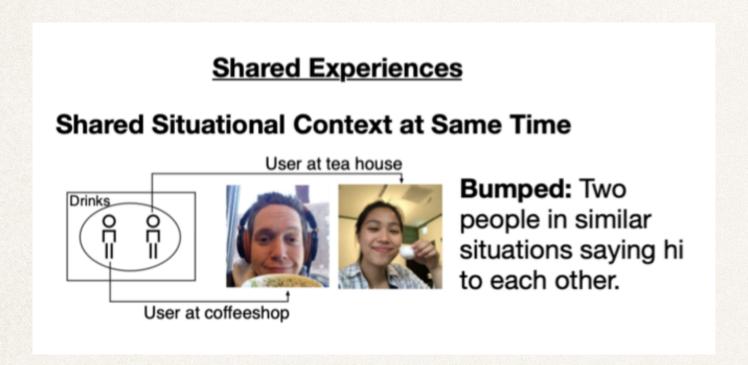




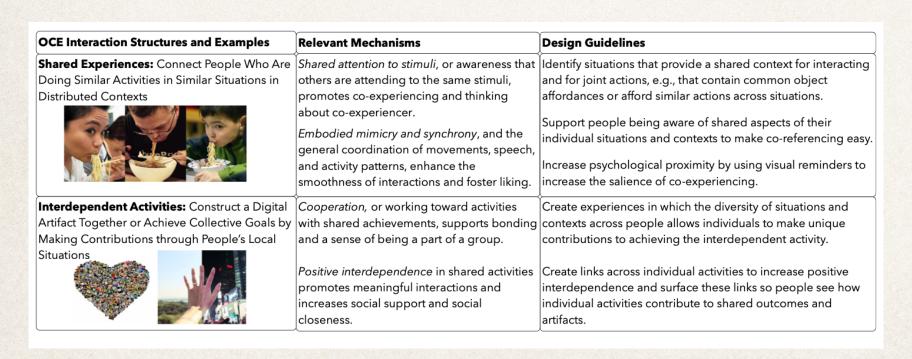
Opportunistic Collective Experiences [Louie et al., 2020]



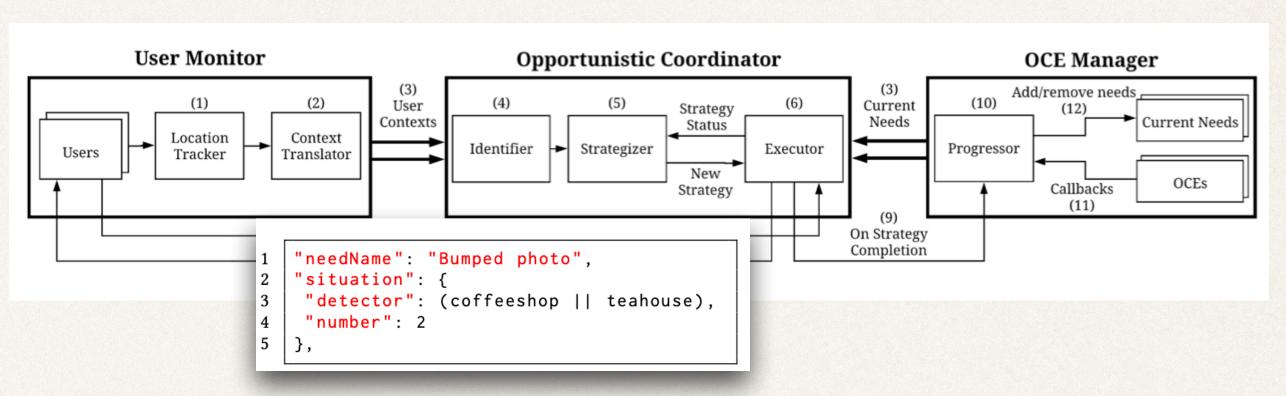
Rethinking connecting at distance [Louie et al., 2020, 2022]



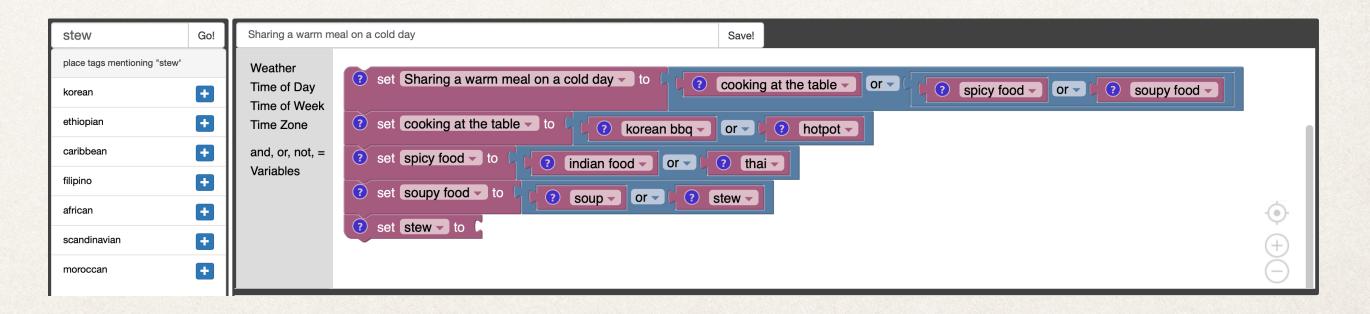
novel interaction model



theoretically-informed design principles

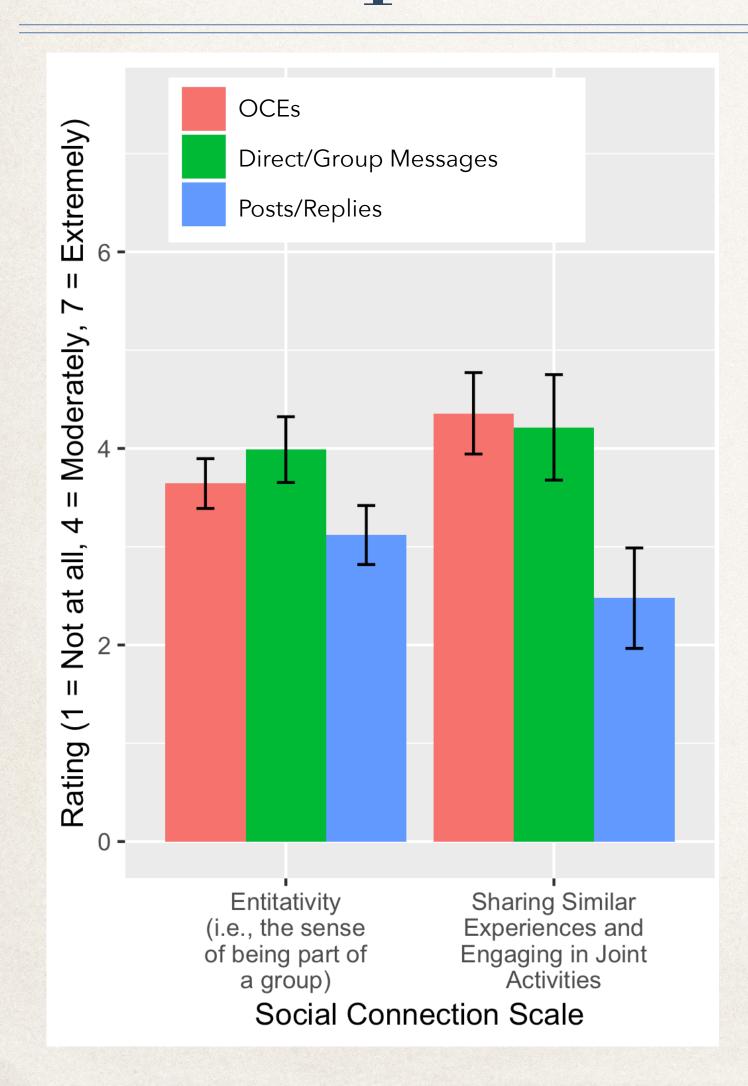


OCE programming model & coordination engine



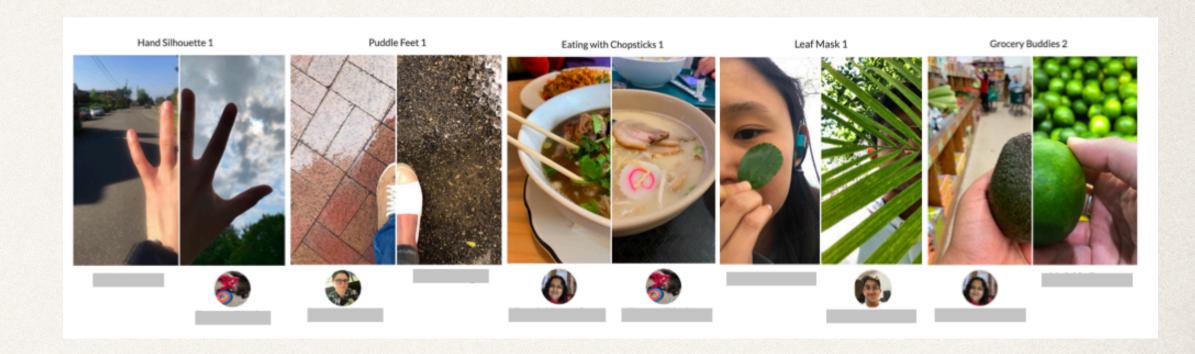
tools for expressing human situations to machines

Findings: More connecting, less barriers, and new experiences



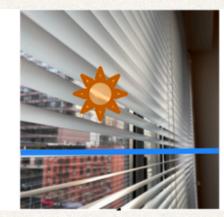
...you're more involved in the other person's life.

Just knowing that what I was doing was explicitly something that [my friend] was doing as well... Not only was it a reminder of them, it's a reminder that I'm around too.

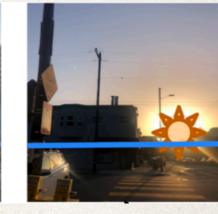






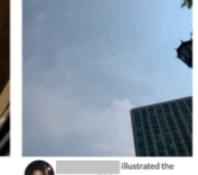








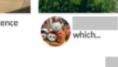










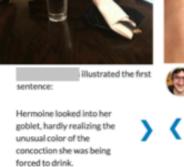














The bubbles around the edge looked like swirling

she was late for her train!

at that moment she realized

Hermione looked up at the clouds. "Harry, look!" She

LEARNING TO BUILD SOFTWARE









Gobi Dasu

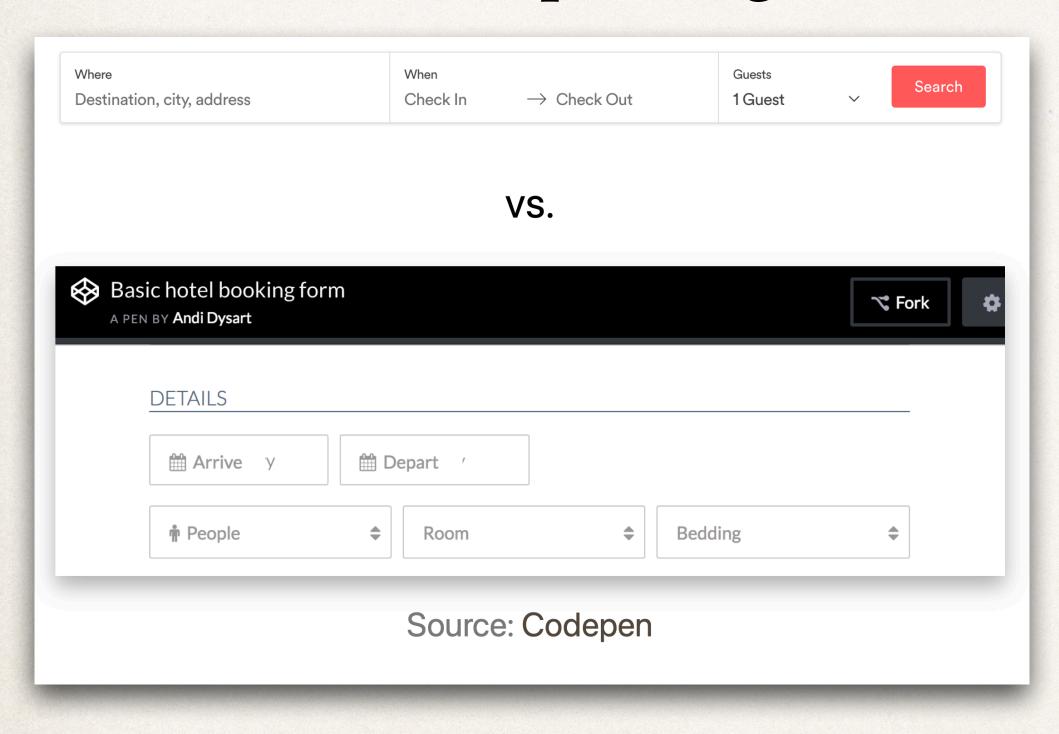
Dissertations: Josh Hibschman. Readily Available Learning Experiences in Production Code, 2018.

Gobi Dasu. Process Management for Learning from Professional Source Code Cultivating Diverse Experts in the Age of AI, 2025.

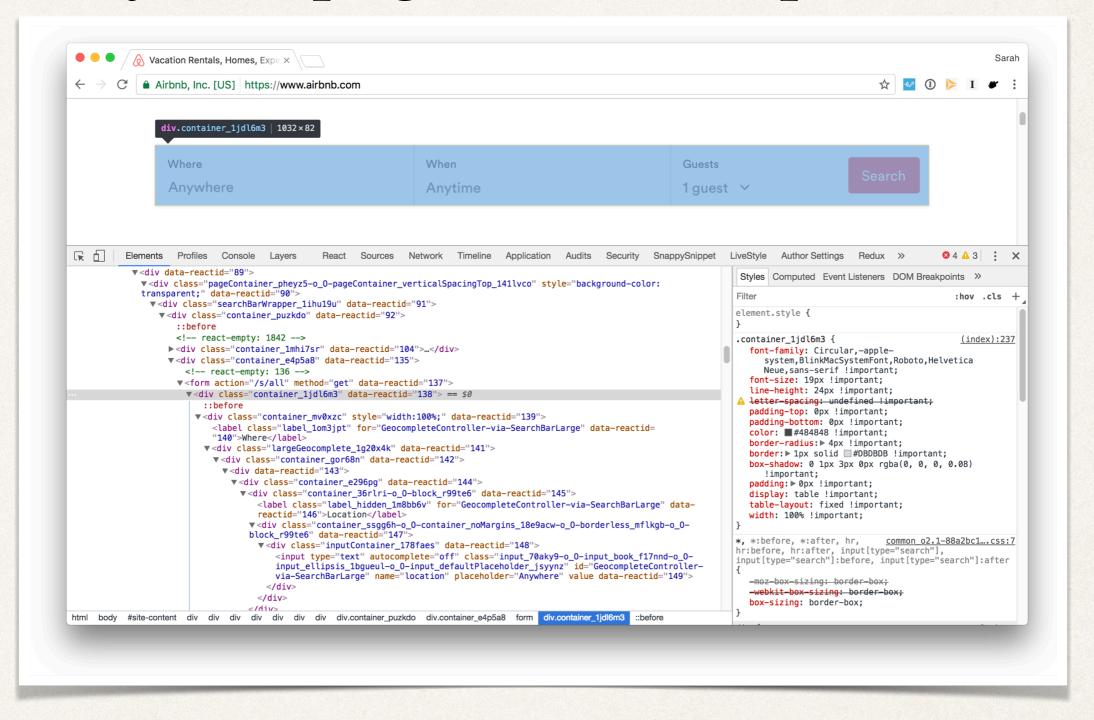
Funding:

National Science Foundation, Cyberlearning EXP: Readily Available Learning Experiences: Turning the Entire Web into Progressive Examples to Bridge Conceptual Knowledge Gaps for Novice Web Developers.

Tutorials aren't quite right.



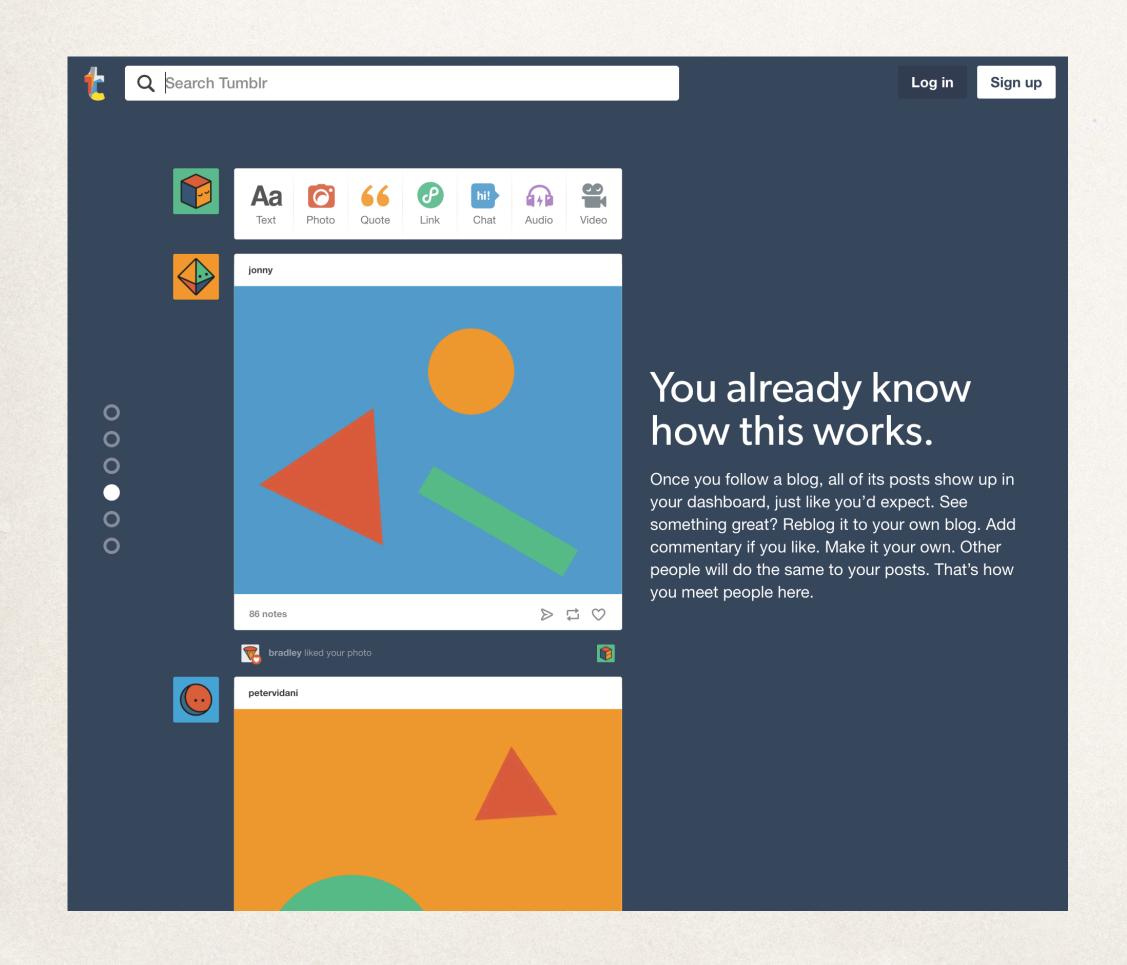
Any webpage can be inspected...



But tools are overwhelming for novices

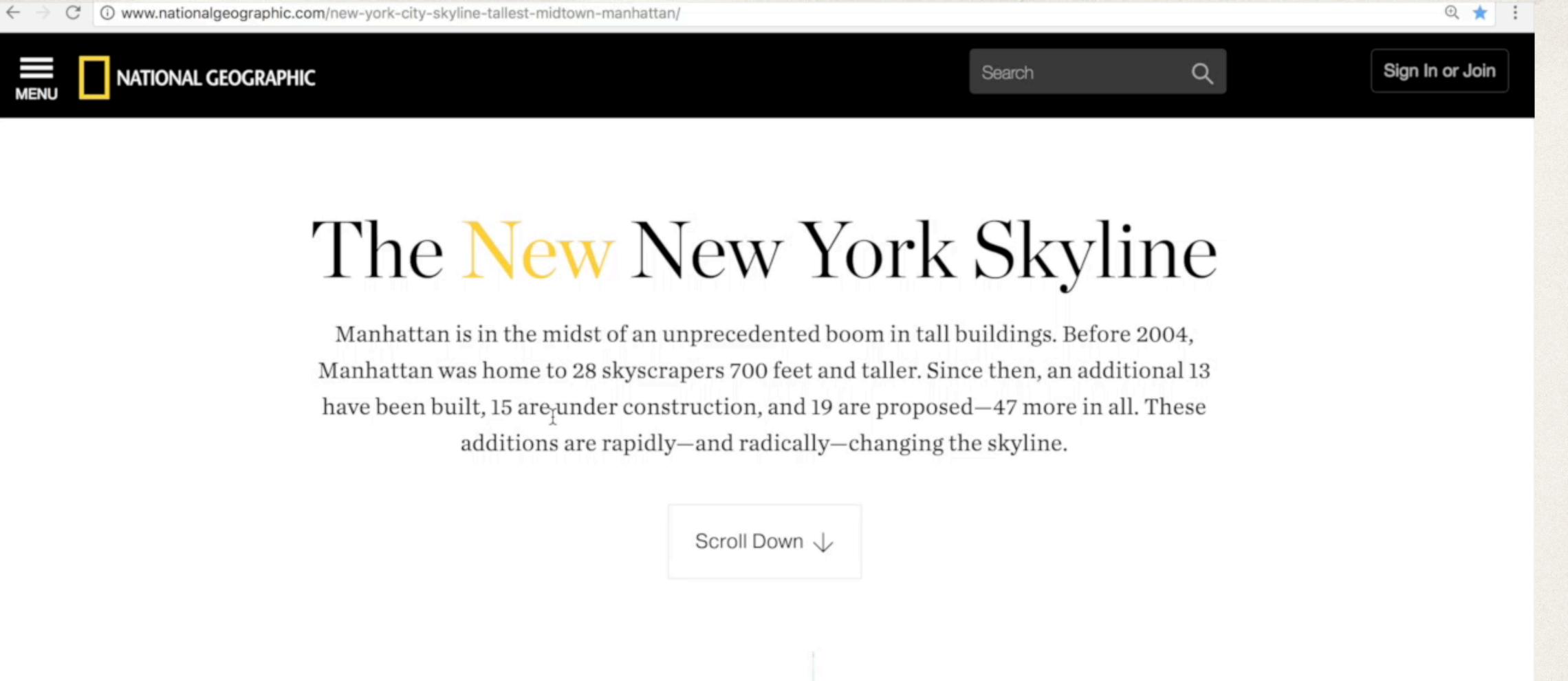
Readily Available Learning Experiences

[Hibschman, 2018]



Transform *all* professional websites into a learning resource.

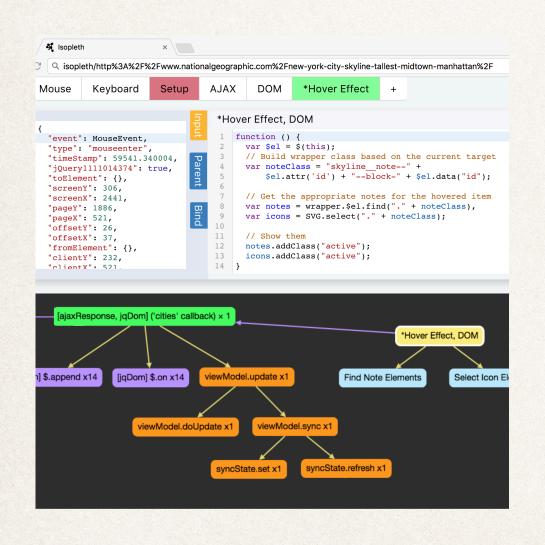
Support novices making sense of complex code.





Learner-centric developer tools

Isopleth [Hibschman et al., TOCHI 2019]



Novices learned complex interactive Javascript features.

31% improvement in conceptual models of code architecture

Ply [Lim et al., UIST 2018]

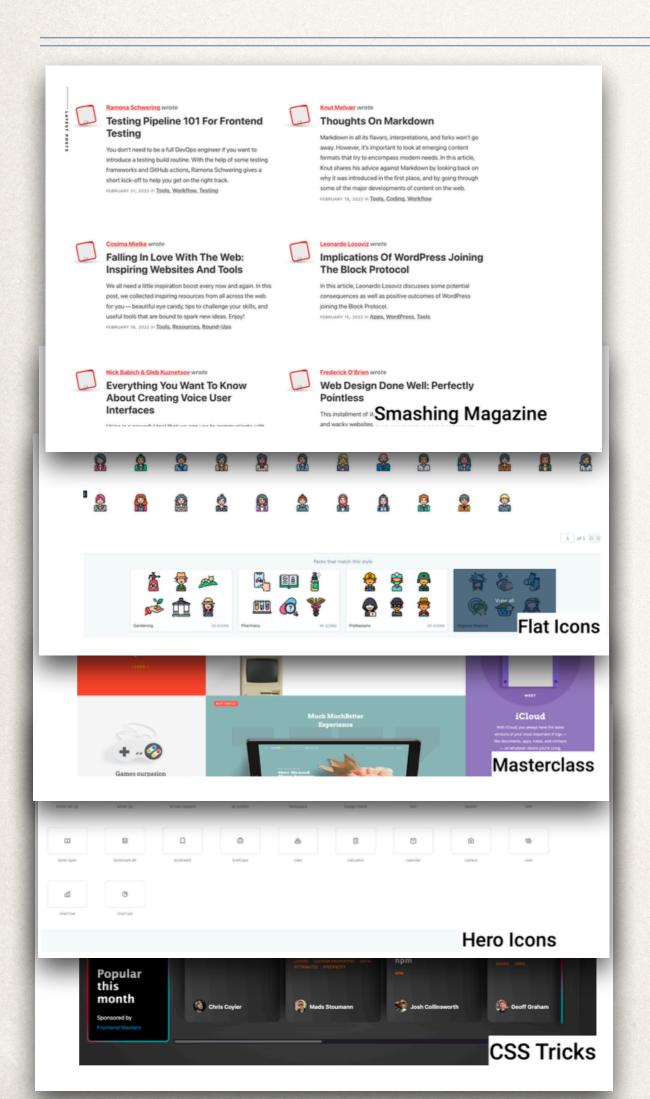
```
.container_1jdl6m3 {
   font-family: Circular,-appl
      system,BlinkMacSystemFon
      serif !important;
   font-size: 19px !important;
   line-height: 24px !importan
      letter-spacing: undefined !
      padding-top: 0px !important
      padding-bottom: 0px !import
      color: ■#484848 !important
      border-radius:▶ 4px !import
      border:▶ 1px solid ■#DBDBDI
      box-shadow: 0 1px 3px 0px r
      padding:▶ 0px !important;
```

Novices learned unfamiliar CSS concepts.

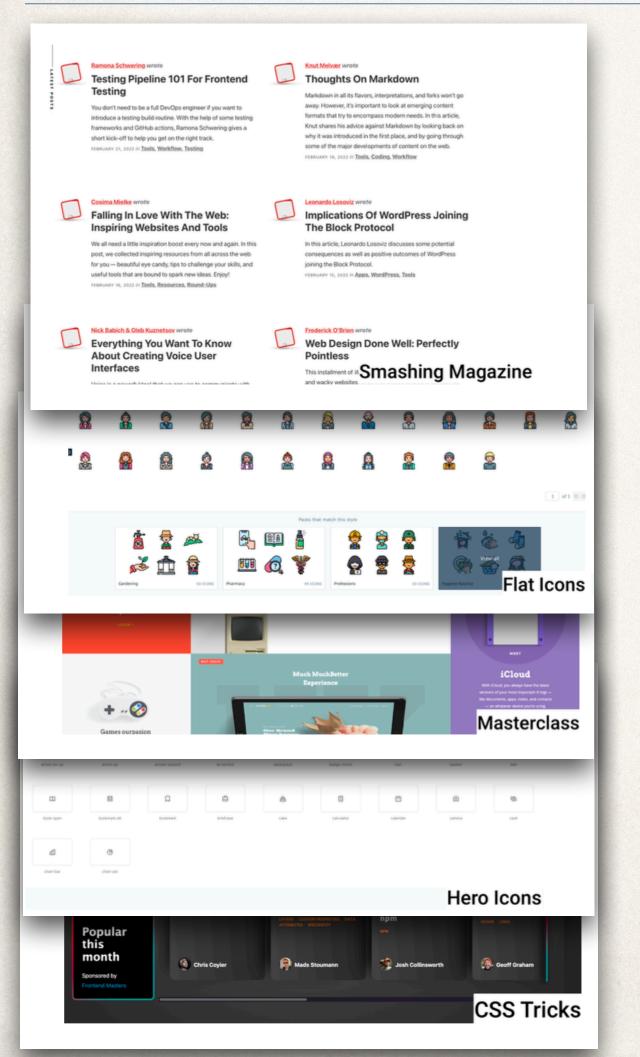
Replicated complex CSS features 50% faster than CDT.

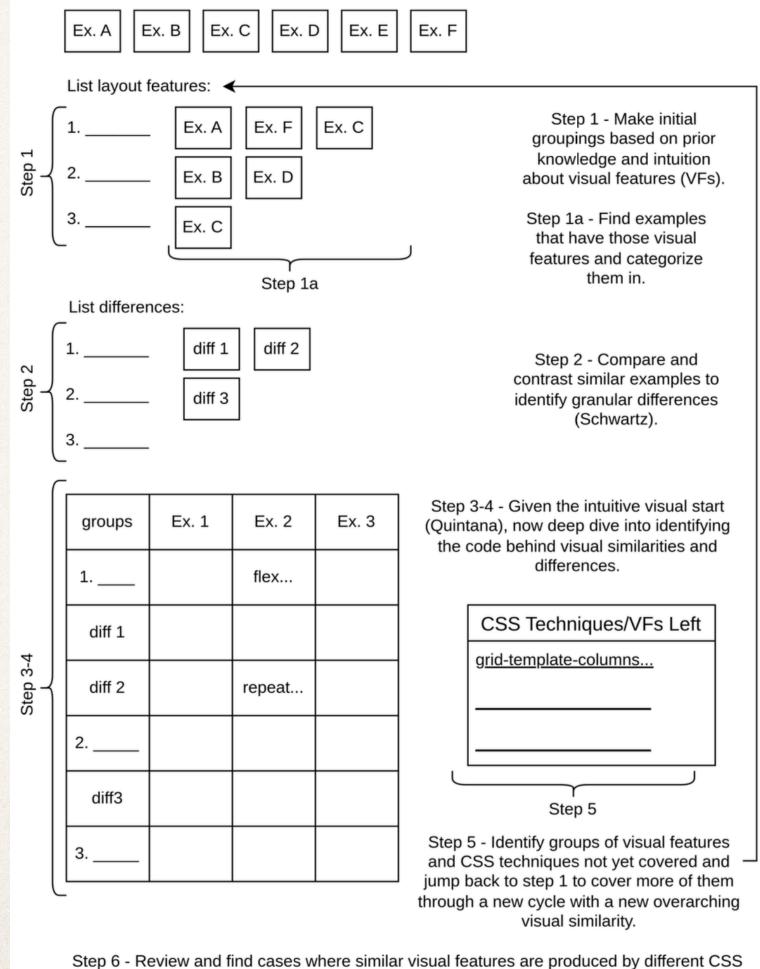
now in all major browsers

Process Management for Learning from Professional Source Code [Dasu, O'Rourke, Z., under review]



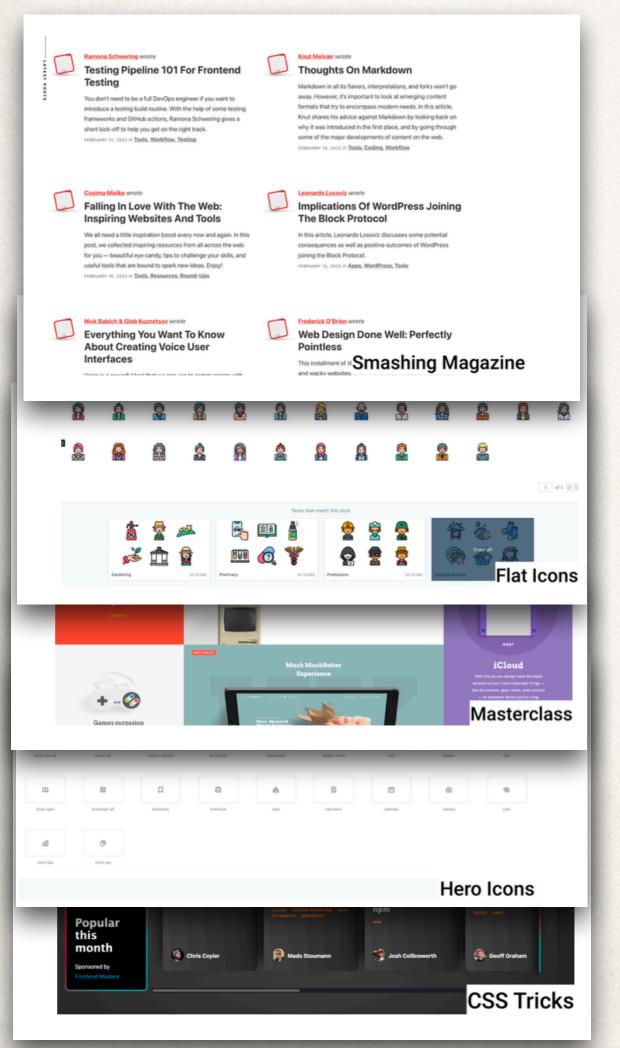
Process Management for Learning from Professional Source Code [Dasu, O'Rourke, Z., under review]

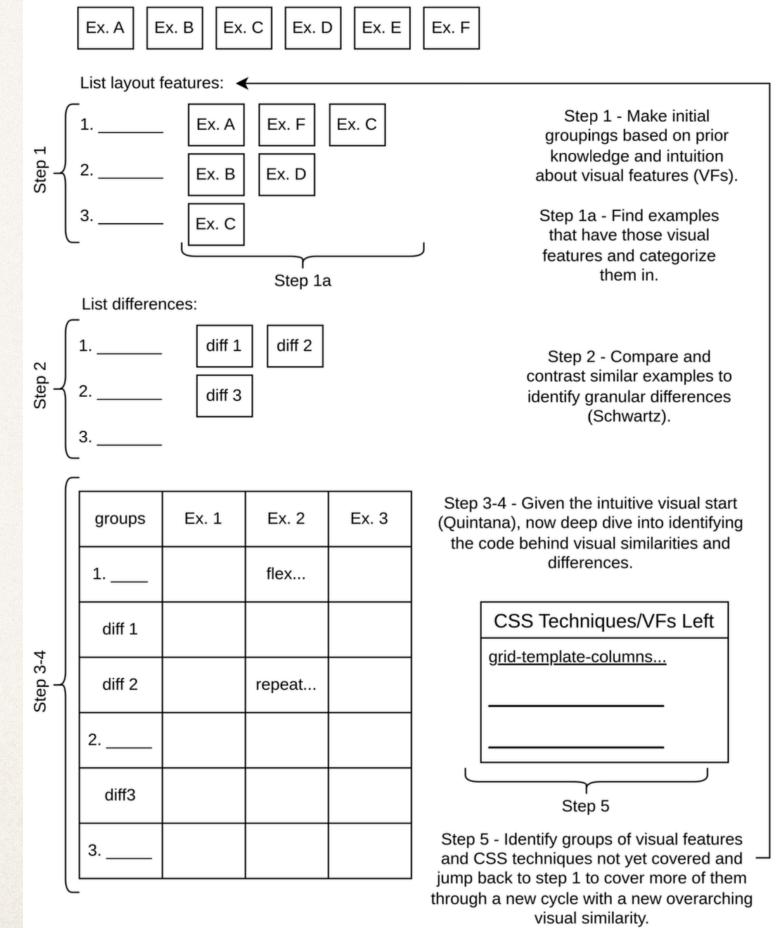




techniques, and cases where similar CSS techniques produce vastly different visual outcomes.

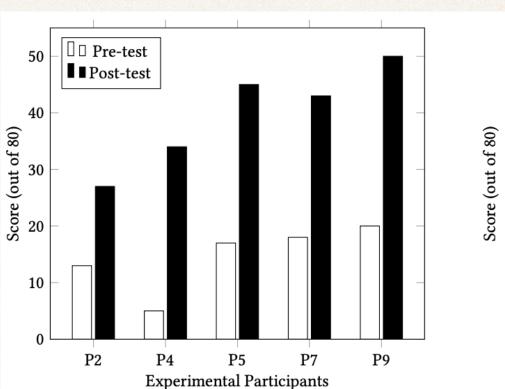
Process Management for Learning from Professional Source Code [Dasu, O'Rourke, Z., under review]





Step 6 - Review and find cases where similar visual features are produced by different CSS

techniques, and cases where similar CSS techniques produce vastly different visual outcomes.



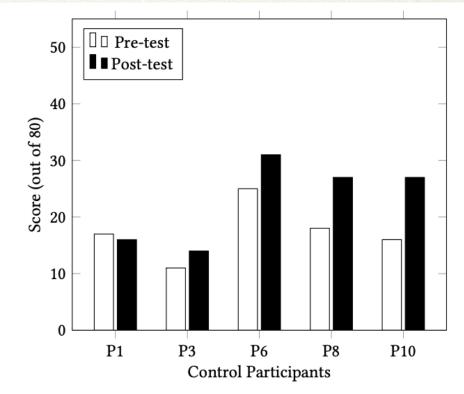


Fig. 28. Comparison of pre-test and post-test scores for experimental (KM) users.

Fig. 29. Comparison of pre-test and post-test scores for control users.

Significant gains in conceptual understanding of professional code across Javascript, CSS, and Python.

INNOVATING THROUGH RESEARCH



Leesha Maliakal

Dissertation: Leesha Maliakal. Agile Research Studios: Learning Ecosystems to Scale Effective Research Training, 2023.

Funding: National Science Foundation, Cyberlearning EXP: Agile Research Studios: Scaling Cognitive Apprenticeship to Advance Undergraduate and Graduate Research

Training in STEM.

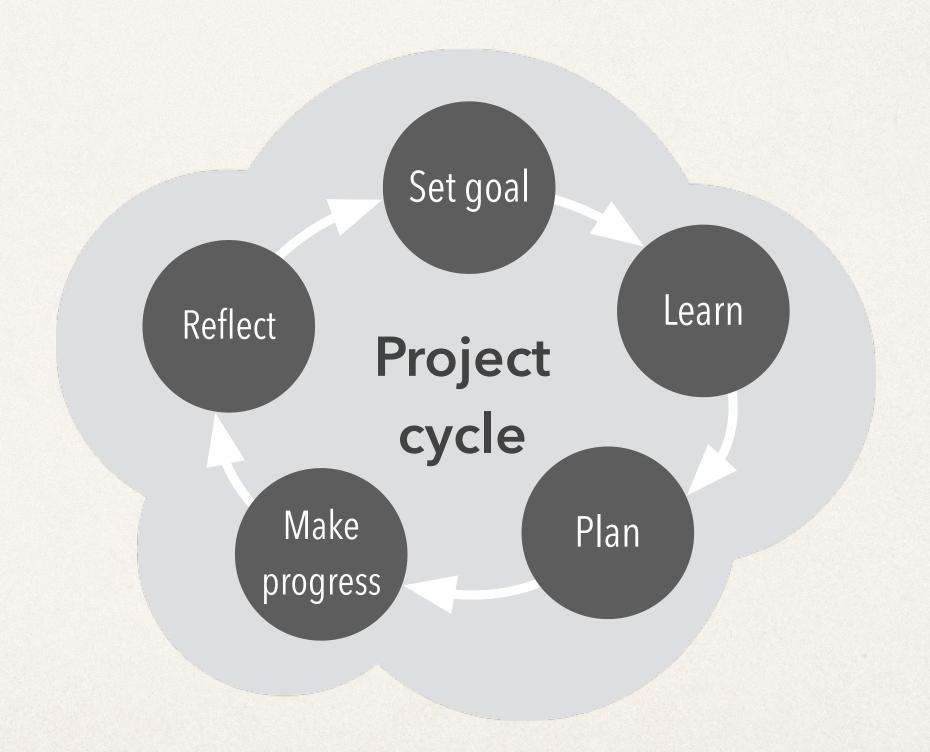


Students need regulation skills

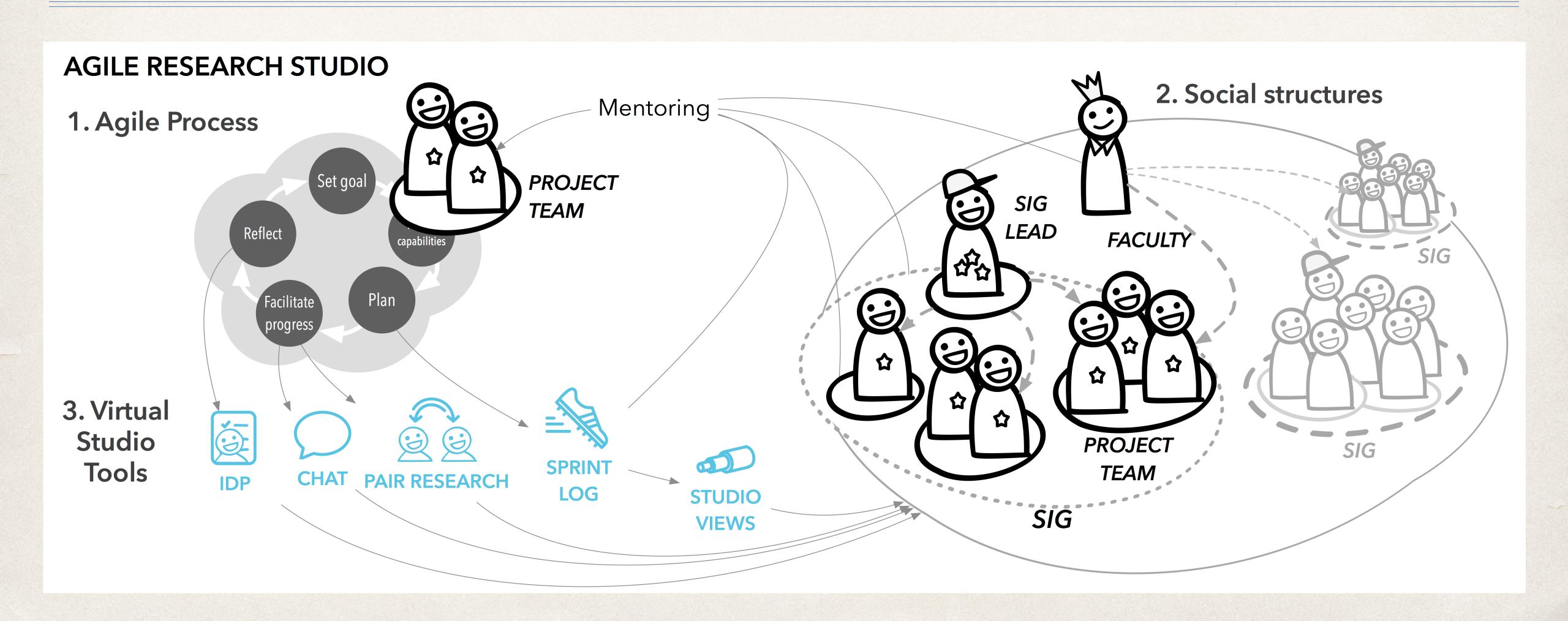
- Regulation skills: cognitive, metacognitive, motivational, and emotional skills for reaching a goal [Jarvela & Hadwin. 2013]
- Independent research requires regulation skills including planning and seeking help to overcome challenges.
- Students lacking these skills are confined to rote tasks, or can struggle to make progress.

Agile Research Studio (ARS) [Z. et al., 2017]

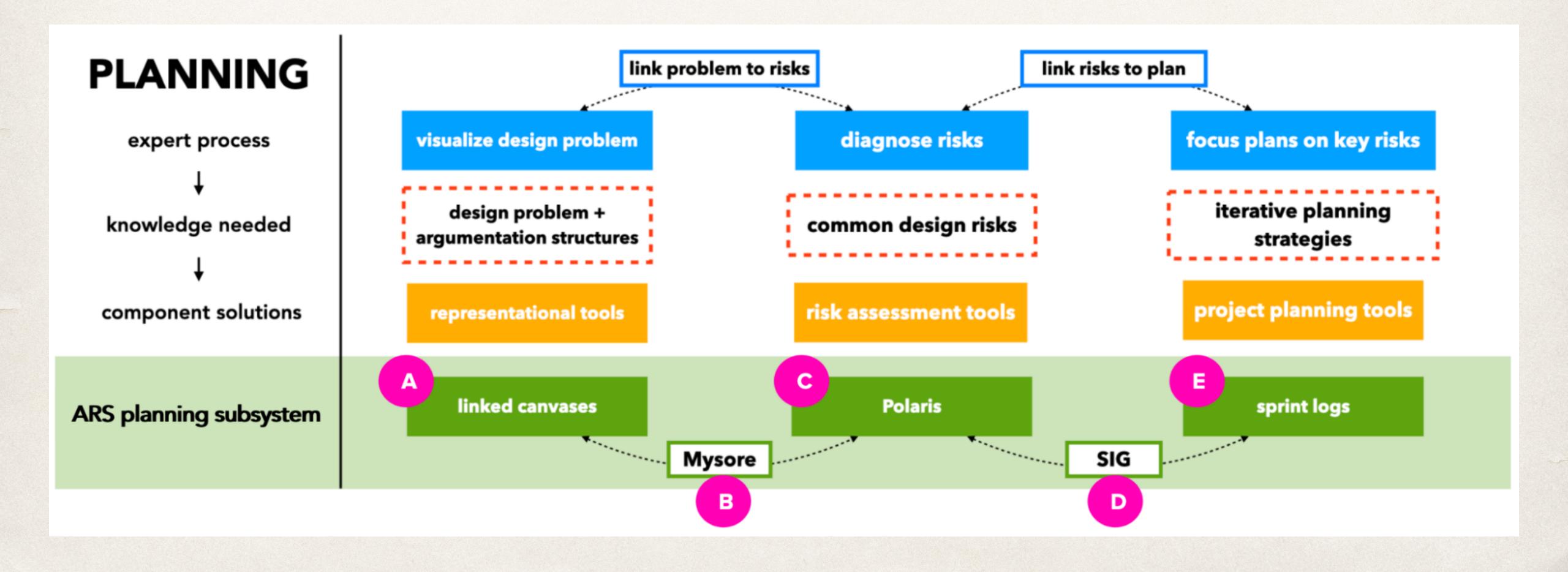
- Model for research training in a learning community
- * All students, regardless of seniority, conduct independent research and receive authentic research practice.



ARS is a sociotechnical model for developing regulation skills



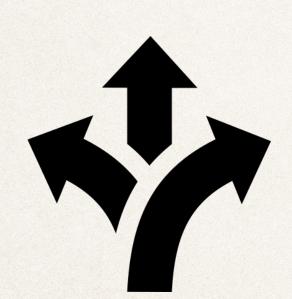
ARS: planning [Maliakal, 2023]



ARS: help & collaboration

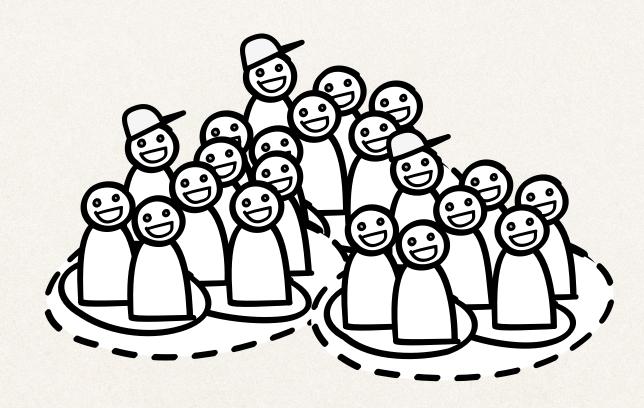
Process:

Distributed help



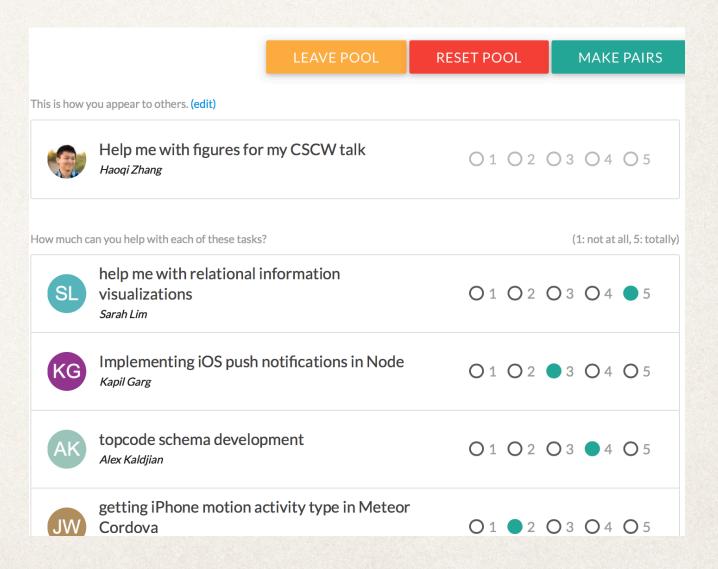
Social structure:

Studio meeting



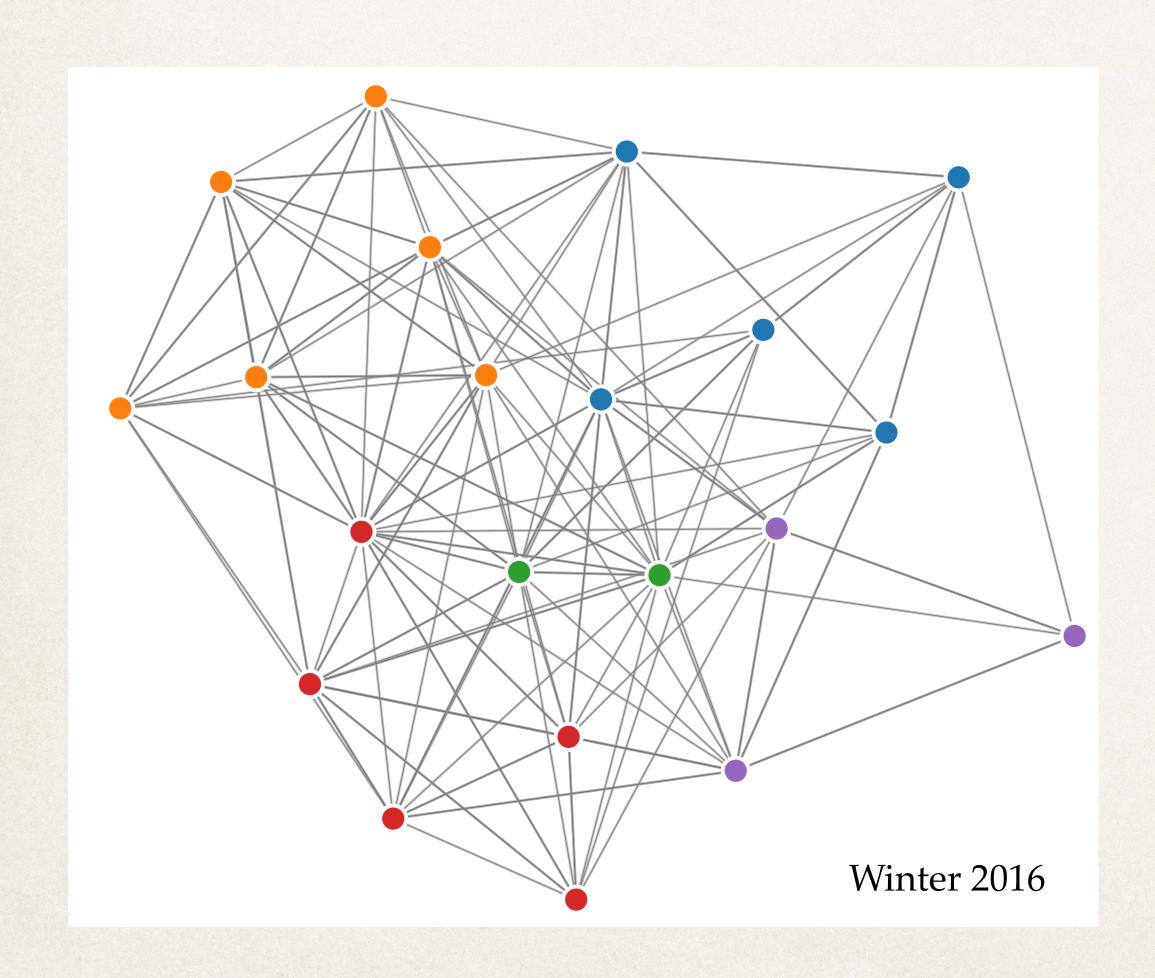
Studio tool:

Pair research



[Miller, Z., Gilbert, Gerber, CSCW '14]

Help & Help-seeking



"I can ask for help and that everyone asks for help and it doesn't make them stupid to need help."

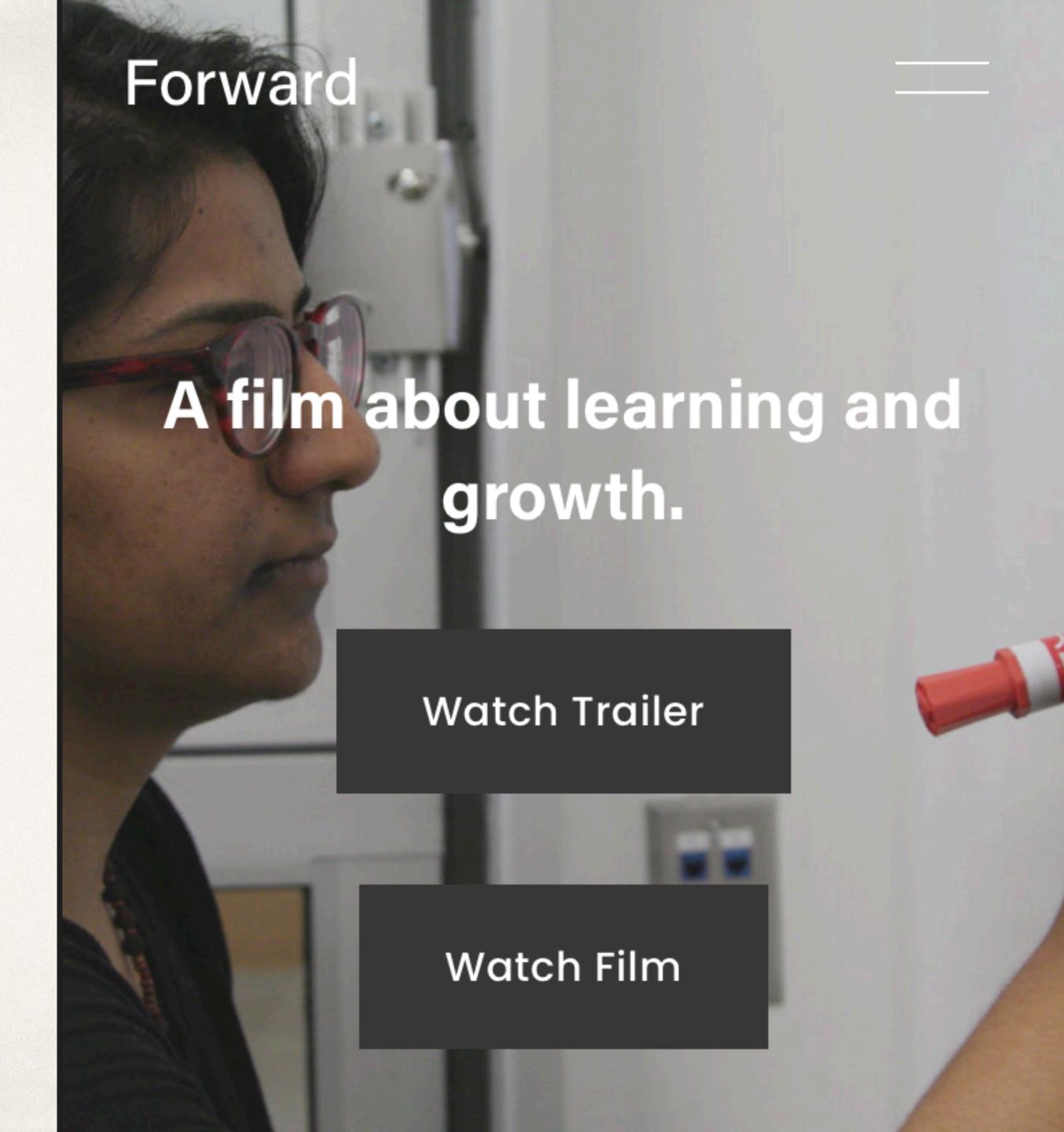
Outcomes (11 yrs)

- 176 students (152 UG, 11 MA, 15 PhDs) who led
 70+ research projects.
- ❖ 50% women!
- 73 undergraduate research grants
- 30+ papers & extended abstracts; 7 winners at major ACM Student Research Competitions
- Many DTR undergraduates placed at Apple, Google, Microsoft, Meta, Amazon, and OpenAI; others have founded their own companies.



Success beyond Northwestern

- * Founded Agile Research University (ARU) to support 70+ faculty at universities across the world using the Agile Research Studios model (even in the humanities!)
- Produced the DTR documentary, Forward See: http://forward.movie
- DTR annual letters to start deeper conversations on mentoring and learning See: http://dtr.northwestern.edu/letters



PLAN LARGE EVENTS

COORDINATE ON LOCAL PROBLEMS

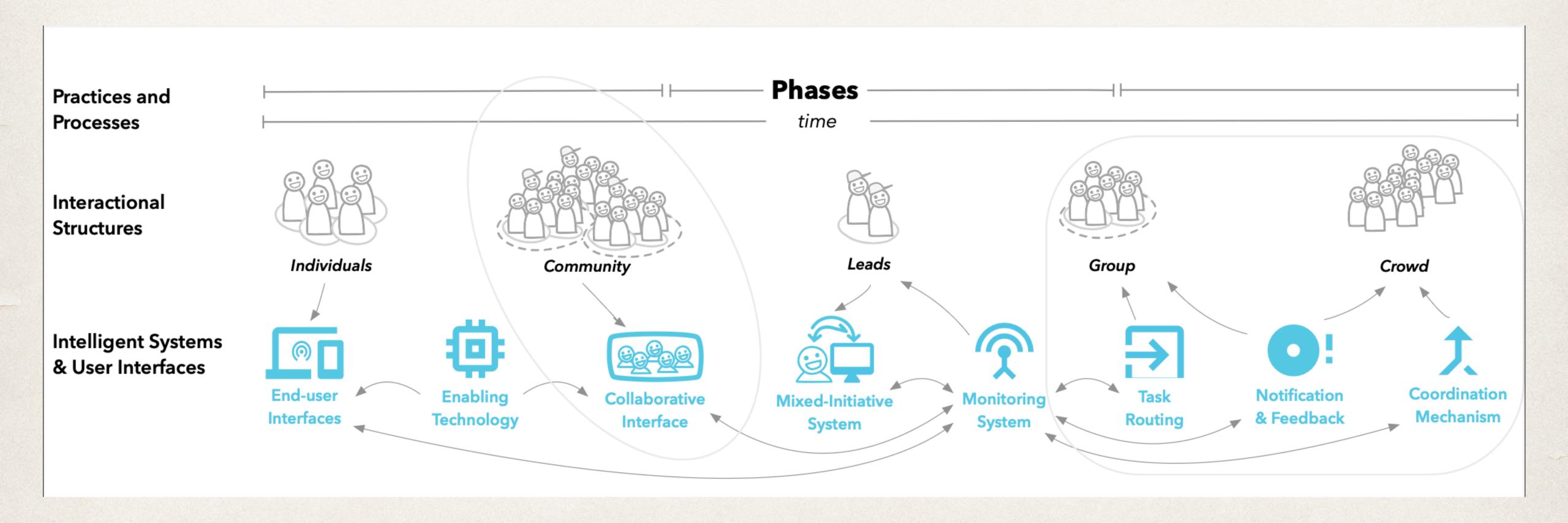
CONNECT FRIENDS AT DISTANCE

LEARN TO BUILD SOFTWARE

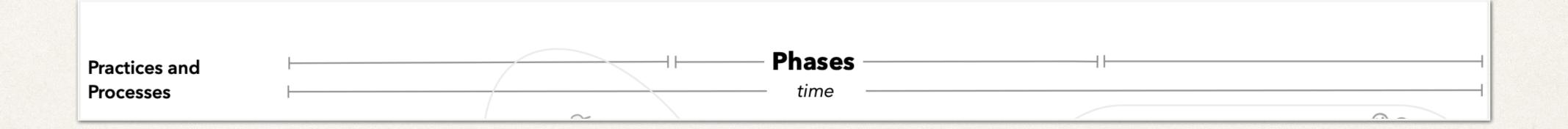
INNOVATE THROUGH RESEARCH

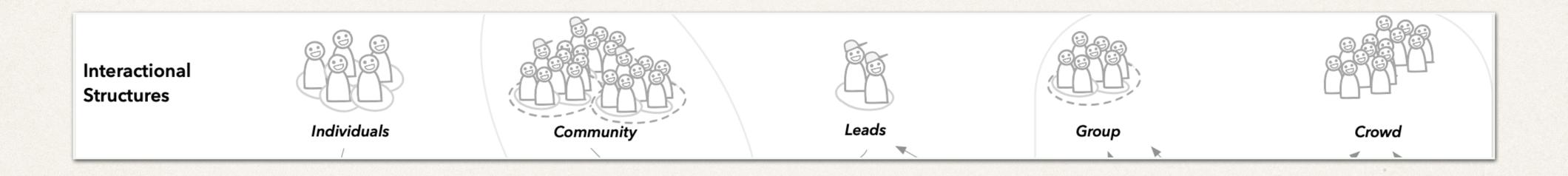
- * There were fundamental limitations with existing approaches.
- * These limitations could not be overcome with technology alone.
- We took a different approach.
- * We created entirely new sociotechnical configurations to support it.

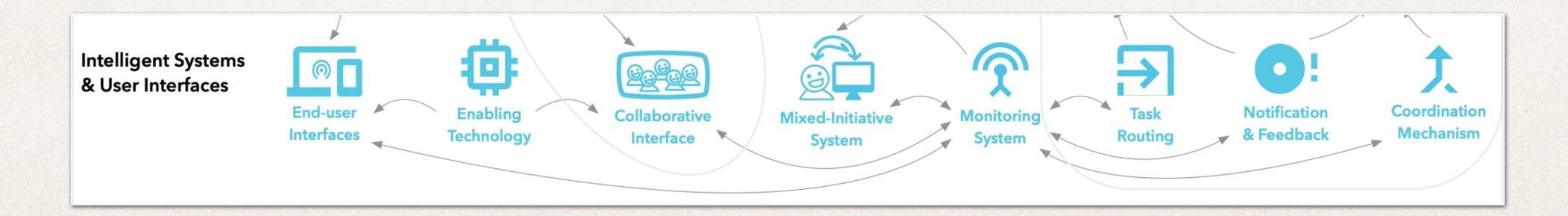
Computational Ecosystems



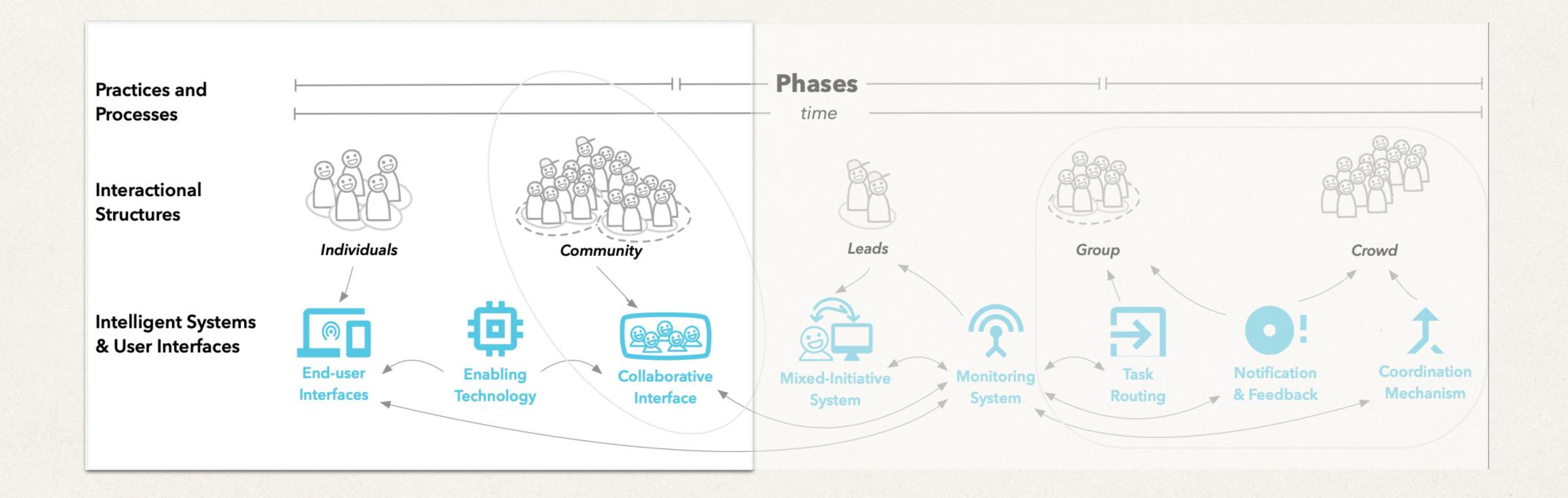
Typically...







Instead...



A call for systems: having great components is not enough.



"...We've been obsessed in medicine with components. We want the best drugs, the best technologies, the best specialists, but we don't think too much about how it all comes together. It's a terrible design strategy actually."

TED 2012

A call for systems: having great components is not enough.



"Making systems work is the great task of our generation of physicians and scientists. I would go further to say that making systems work - whether in health care, education, climate change, and making a pathway out of poverty - is the great task of our generation as a whole."

- * There were fundamental limitations with existing approaches.
- * These limitations could not be overcome with technology alone.
- We took a different approach.
- * We created entirely new sociotechnical configurations to support it.

What are computational ecosystems good for?

DEVELOPING A SELF/PRACTICE



Kapil Garg

Dissertation: Situated Practice Systems: Developing Worker's Capabilities for Complex Work in

Networked Workplaces, 2024.

Funding: National Science Foundation, RITEL: Collaborative Research: Situated Practice

Systems: Supporting Coaches and Students to Develop Regulation Skills for Design,

Research and STEM Innovation.



Thanks so much for teaching me how to advocate for myself t my ideas, embrace failure à inexperience & seaven for bullshit. +han rather tvuth

Developing regulation skills for building a self-directed (research) practice

Cognitive skills

- representing problem and solution spaces
- assessing risks
- critical thinking and argumentation
- * core design, research, and STEM methods

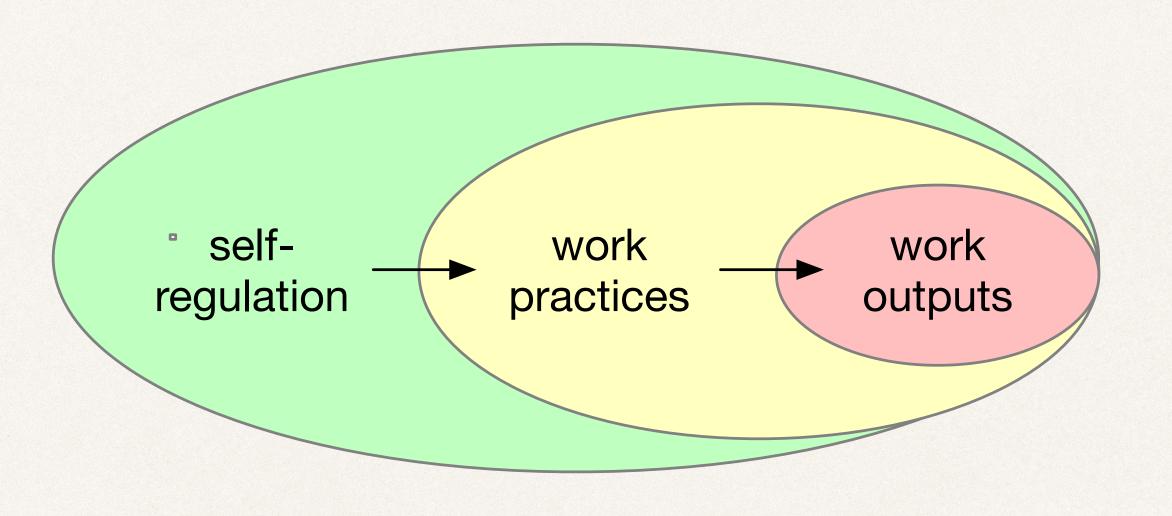
Metacognitive skills and dispositions

- planning: forming feasible plans and planning effective iterations
- help-seeking: leveraging resources; seeking help; communication skills
- * reflection: awareness of one's own skills, abilities, and metacognitive blockers

Emotional regulation and disposition toward self and learning

- * emotional regulation: understanding one's fears and anxieties
- * disposition: dealing with failure, embracing challenges, embracing self-direction

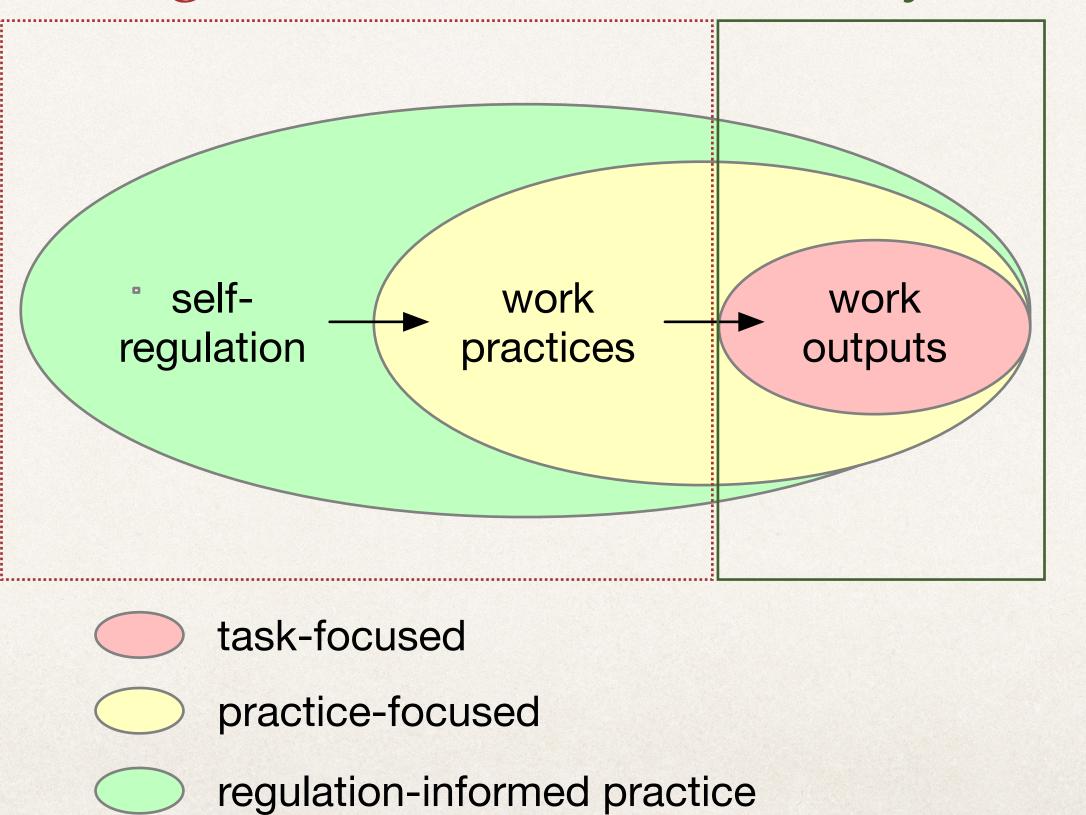
Challenge: understanding and addressing the gaps in students' practice and regulation is really complicated.



- task-focused
- practice-focused
- regulation-informed practice

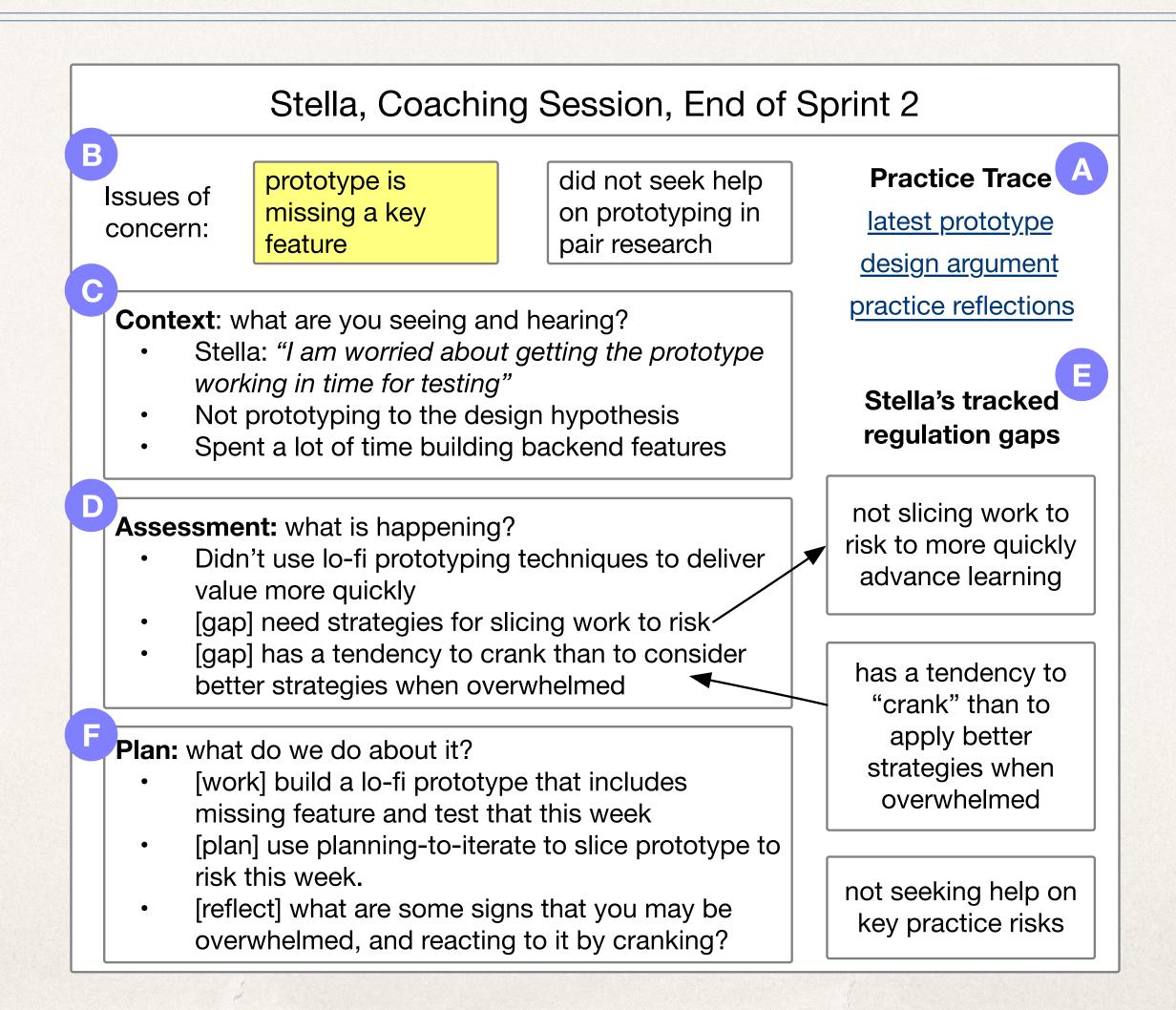
Challenge: understanding and addressing the gaps in students' practice and regulation is really complicated.

not enough attention here mostly here



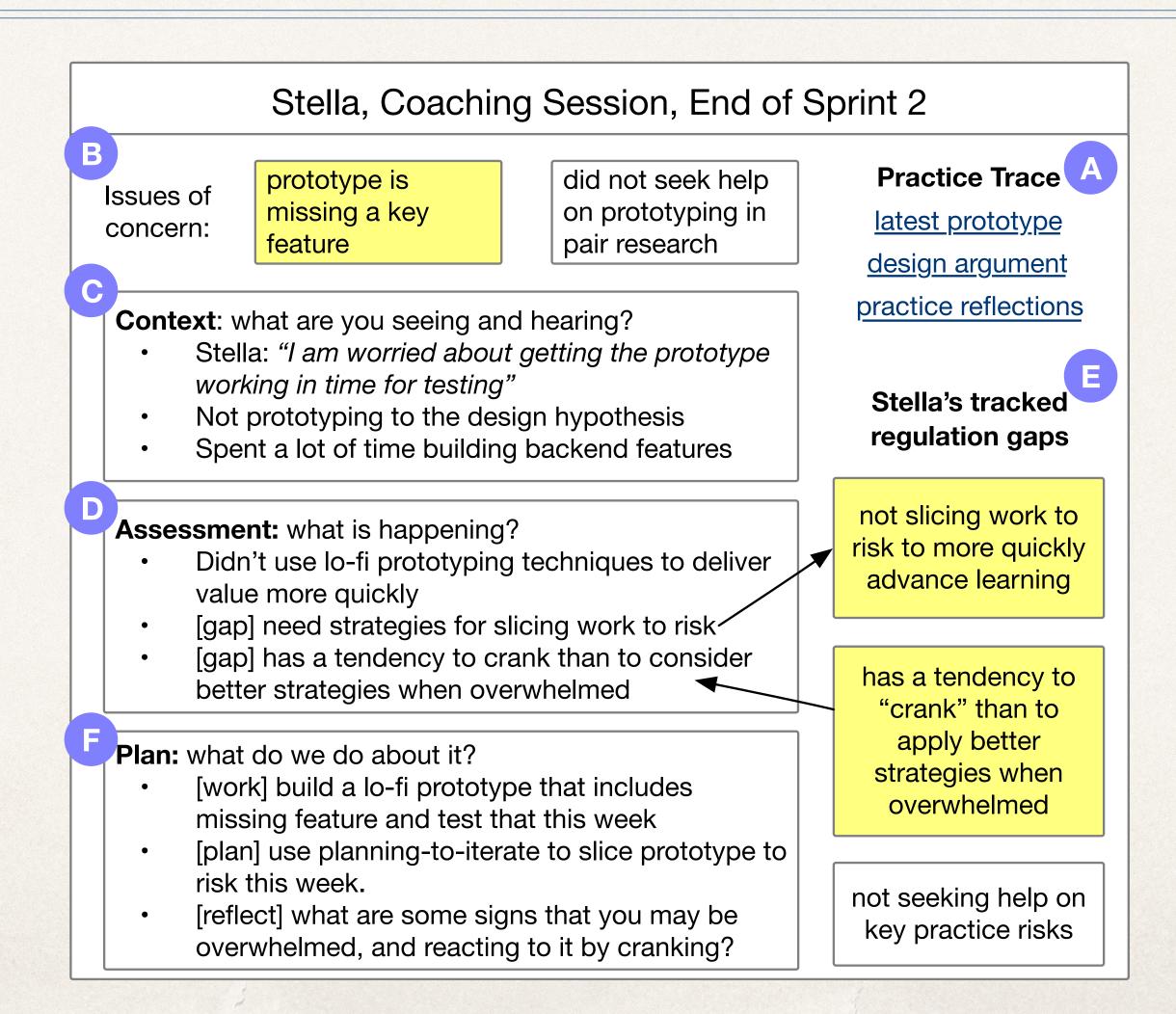
Interactive CAP Notes

[Garg, Gergle, Z., under review]

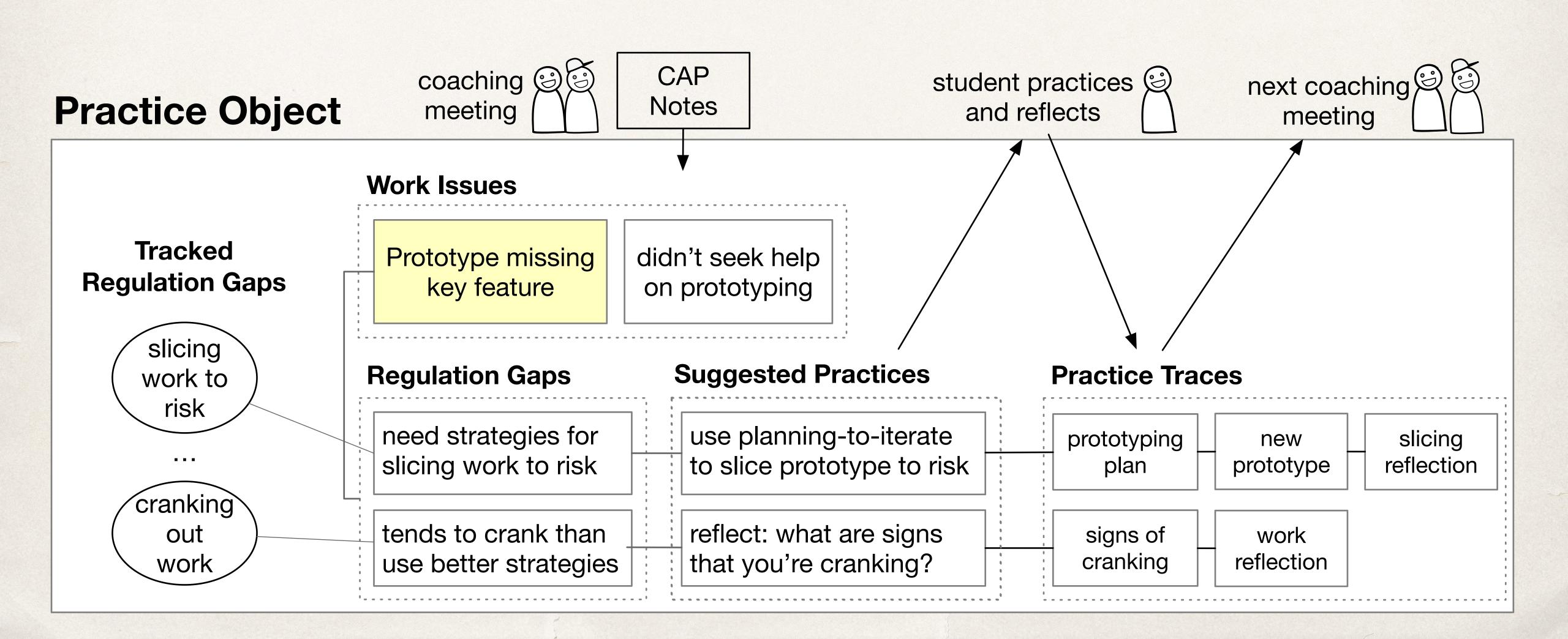


Interactive CAP Notes

[Garg, Gergle, Z., under review]



Practice Objects for tracking practice and regulation [Garg, Gergle, Z., under review]



Creating space for learning about one's self

- See students and build strong relationships
- * Hold space for reflection, sharing, and acceptance
- * Recognize that patterns + beliefs recur, and can be quite sticky
- * Value developing regulation skills over production
- Problematize how students approach problems and look at themselves (see "Interruption, Discord, and Drama" in 2025 DTR letter)

Challenge #2: seeing and acting on the *good* of engaging in research

- Dancing with not knowing
- * Re-examining phenomenon
- * Re-examining beliefs and worldviews

see: "The Good" and "Beyond Production" in the 2024 & 2025

DTR annual letters

*

These goods are largely not about producing research, but about how we engage with it, deeply.

Learning to engage deeply in research

Personal Growth

Deepening Engagement

Fear of not being good <==> Production-Orientation

Fear of imperfection <==> Running away from what's actually important in the research

Fear of not knowing <==> Grasping onto existing ways of doing and knowing

Until PTR. I had no anoveness of how I was tormenting myself or how closed off I was from the world. I came in the needing desperately to prove myself. telling myself that I NEEDED to got somewhere! It never occurred to me that a gentler approach was even possible, let alone effective. You taught me to pay attention & help me become more perceptive of the wonderful world around me. Thank you for giving the tools to become more self-owner & be able to reflect more meaningfulny on what it means to be true to myself.

SUPPORTING HUMAN EXPERIENCES



Jackie He



Shirley Zhang

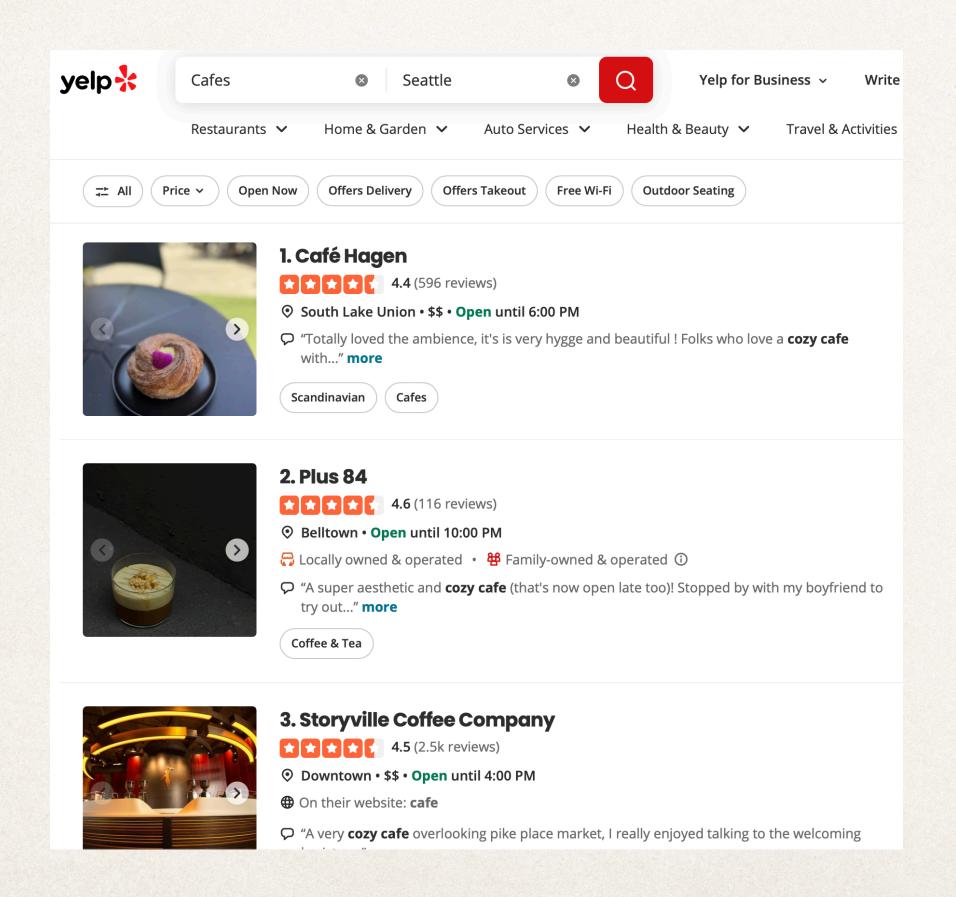
Dissertation: [yes please!]

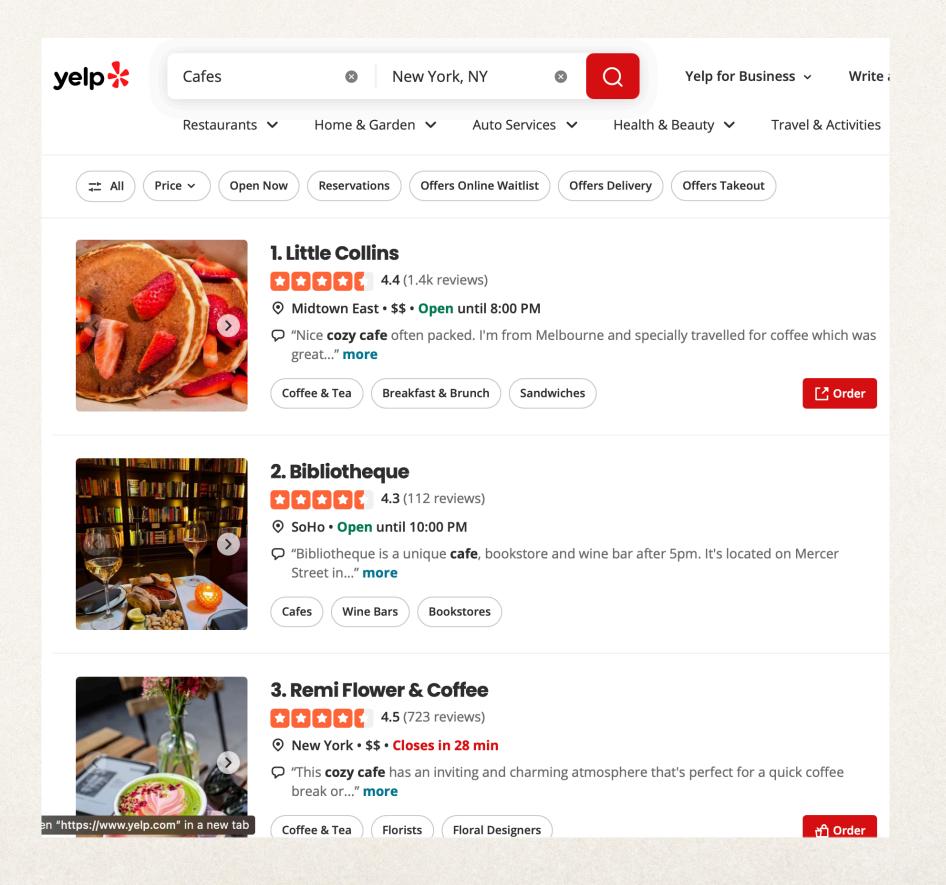
Funding: Center for Advancing Safety of Machine Intelligence,

Human-AI Tools for Expressing Human Situations and

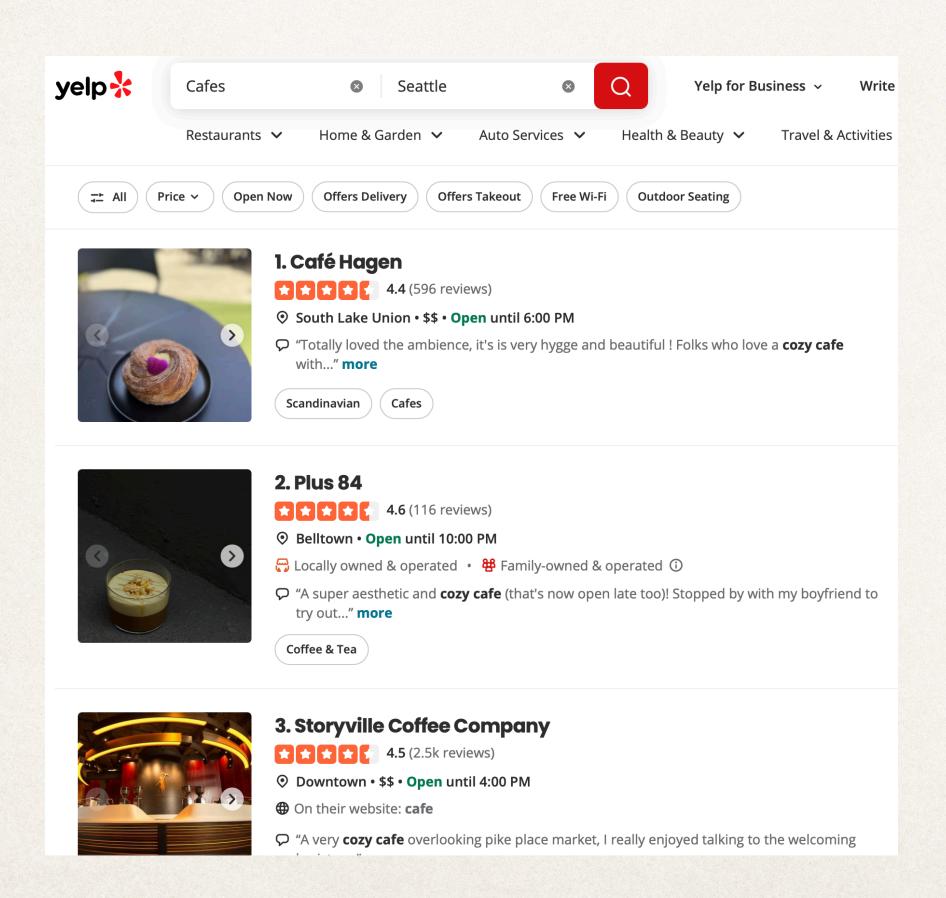
Contexts to Machines.

The Internet Is Very Flat, And We're Used To It





The Cost of Ubiquity

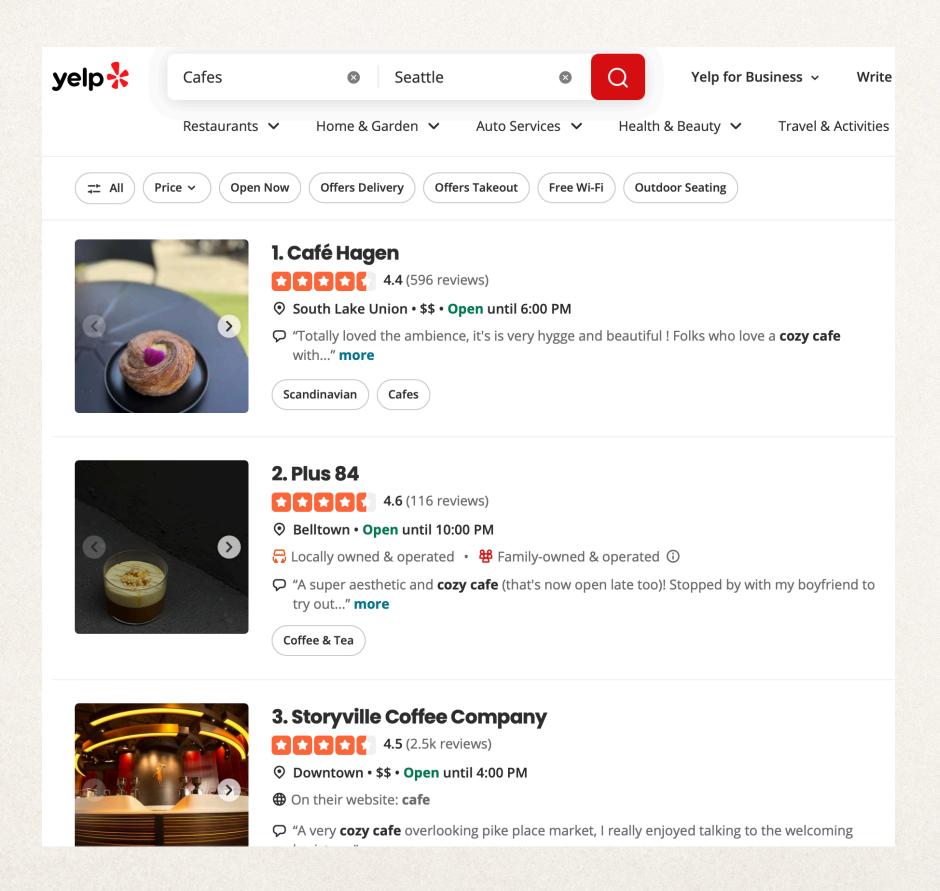


What makes a place special?

What experiences does it afford, and for whom?

How does that differ across user populations, geographies, cultures?

The Cost of Ubiquity



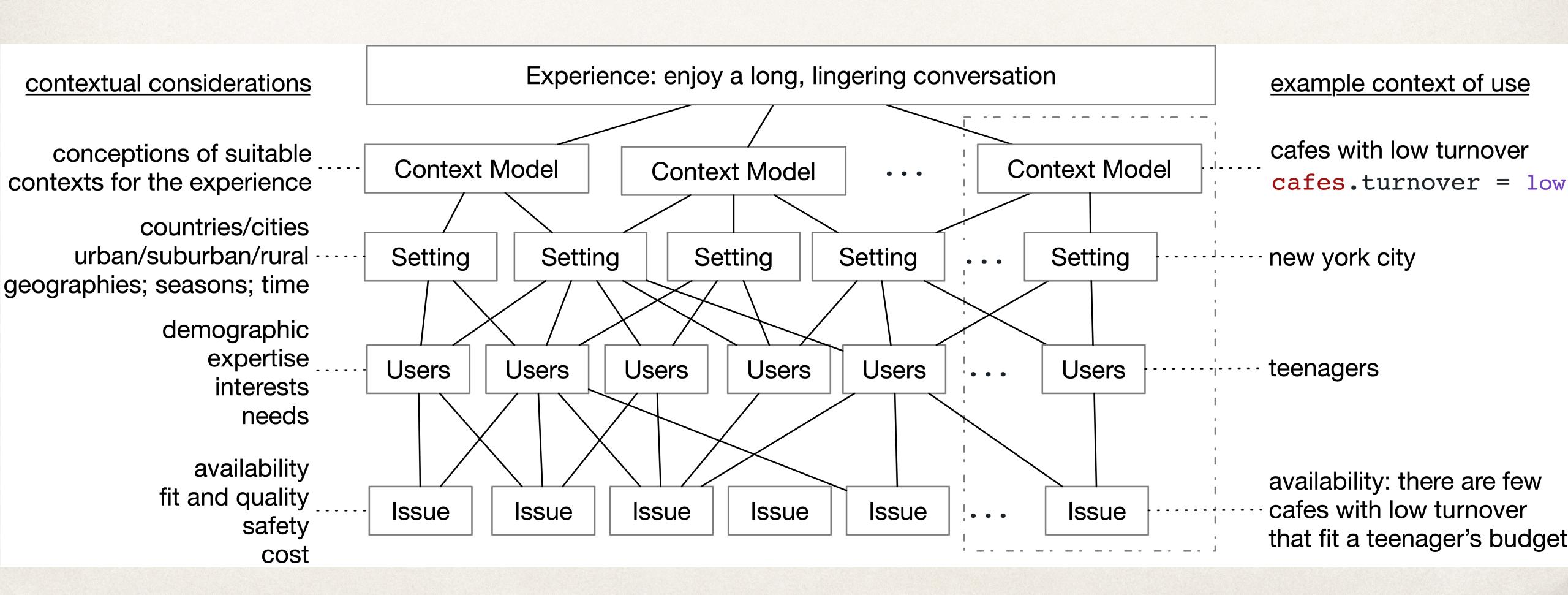
What is the best?

Computational Understanding of Human Experiences

"an increasing understanding on the part of system developers that human activities are enmeshed in a variety of [cultural and social] practices and relations that make them meaningful by setting a context within which they can be understood..."

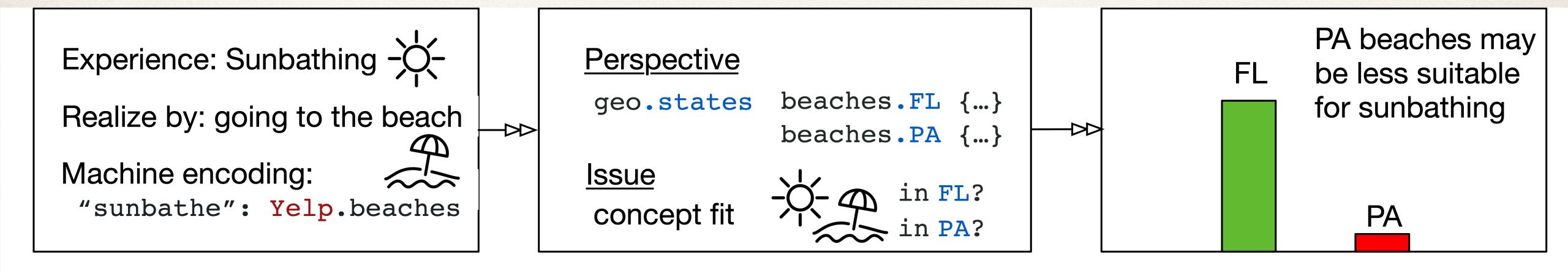
Seeking a Foundation for Context-Aware Computing Paul Dourish, **2001 (!!)**

Conceptualizing a human experience across many contexts is a really complex problem



Differ: An Experiential Computing Platform

[He, Zhang, Gergle, Z., under review]

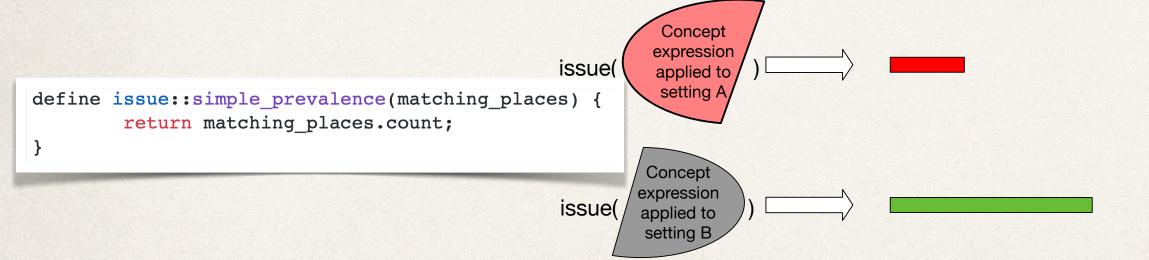


- 1. Define human experience and its computational encoding
- 2. Define accountable perspectives and issues of concern
- 3. Automatically surface differences to designers via visualizations

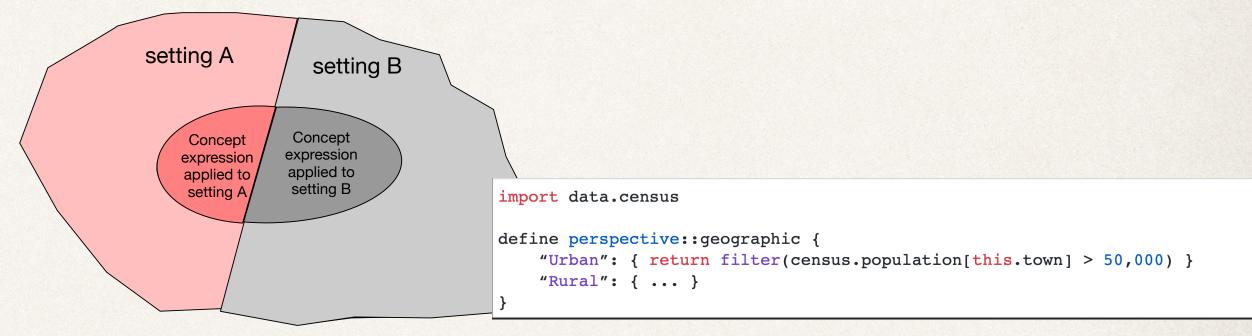
Computational Abstractions for Reasoning about Human Experiences [He, Zhang, Gergle, Z., under review]



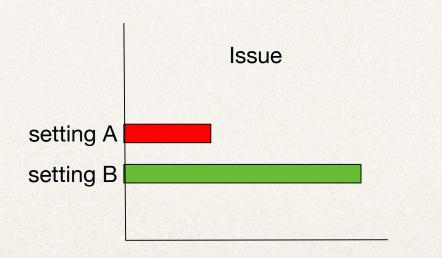
(a) A concept expression encodes the ways of realizing an experience. It can be applied to a universe of realizers (e.g., places to have an experience) to compute the set of places that may be appropriate for realizing the experience.

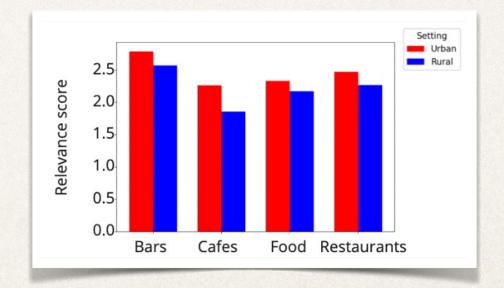


(c) An *issue of concern* is defined to provide a measure of whether the concept expression as defined is likely to work well for realizing the experience, when applied to different settings within an accountable perspective.



(b) An accountable perspective is used to filter the universe to the set of places that are available to different user groups or settings. Applying the concept expression to it provides the set of places in a setting that can realize the experience.

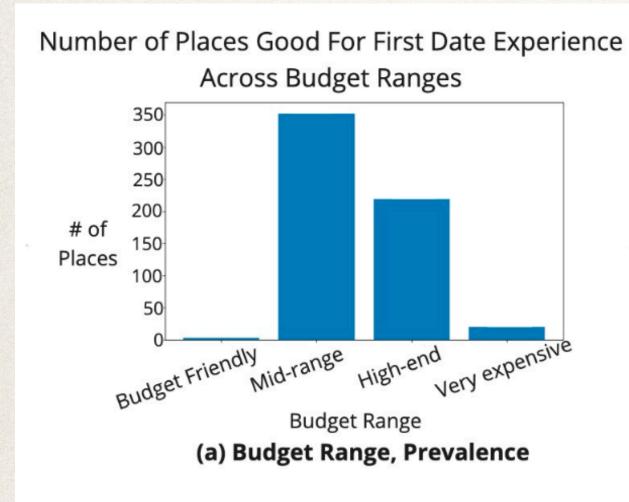


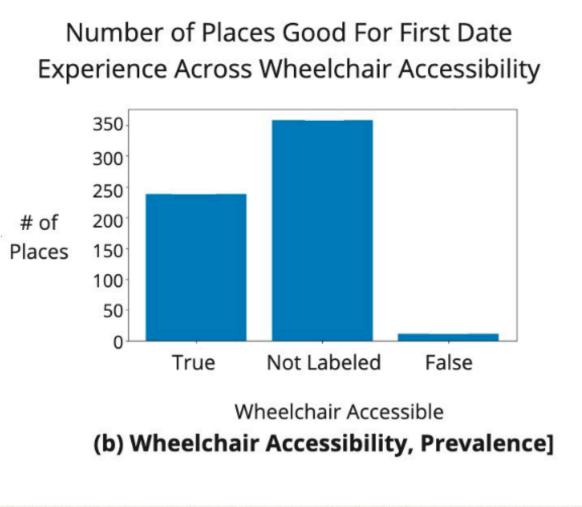


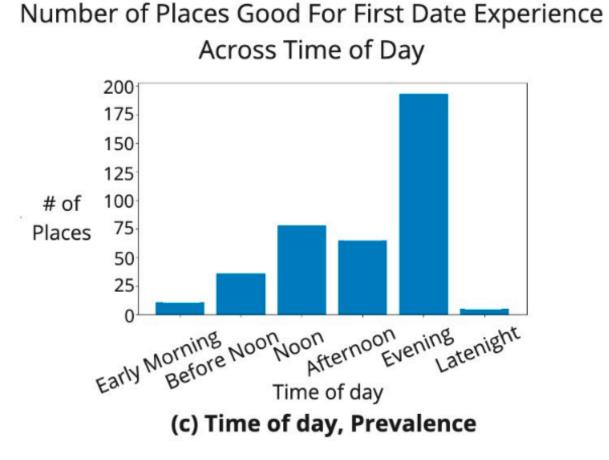
(d) Given an accountable perspective and issue, which together forms a *reference system*, implemented *visualization and explanation* types help to display potential issues to designers.

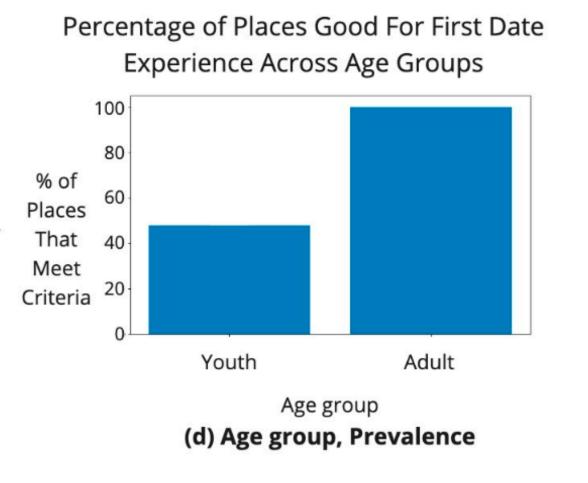
Example: Going on a first date

```
Experience: Going on a First Date over Food or Drinks
Definition: Places that are not very loud, that are romantic, and that serve food or drinks.
Machine Definition:
{
    this.business_type matches ["Restaurants", "Bars", "Cafes", "Food"] and
    this.noise_level matches ["Quiet", "Average"] and
    this.ambiance matches "Romantic"
}
```

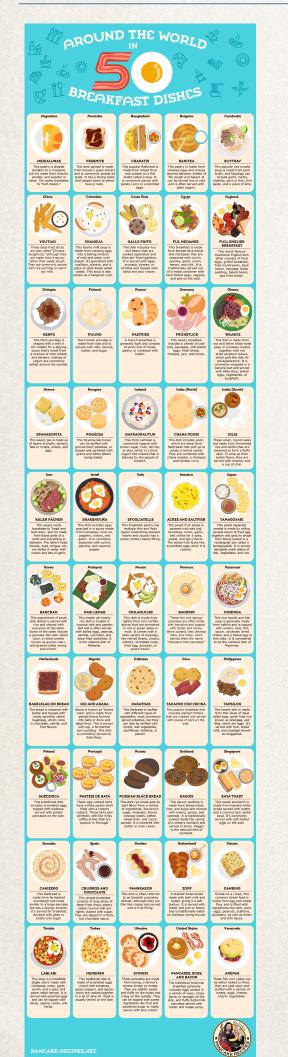






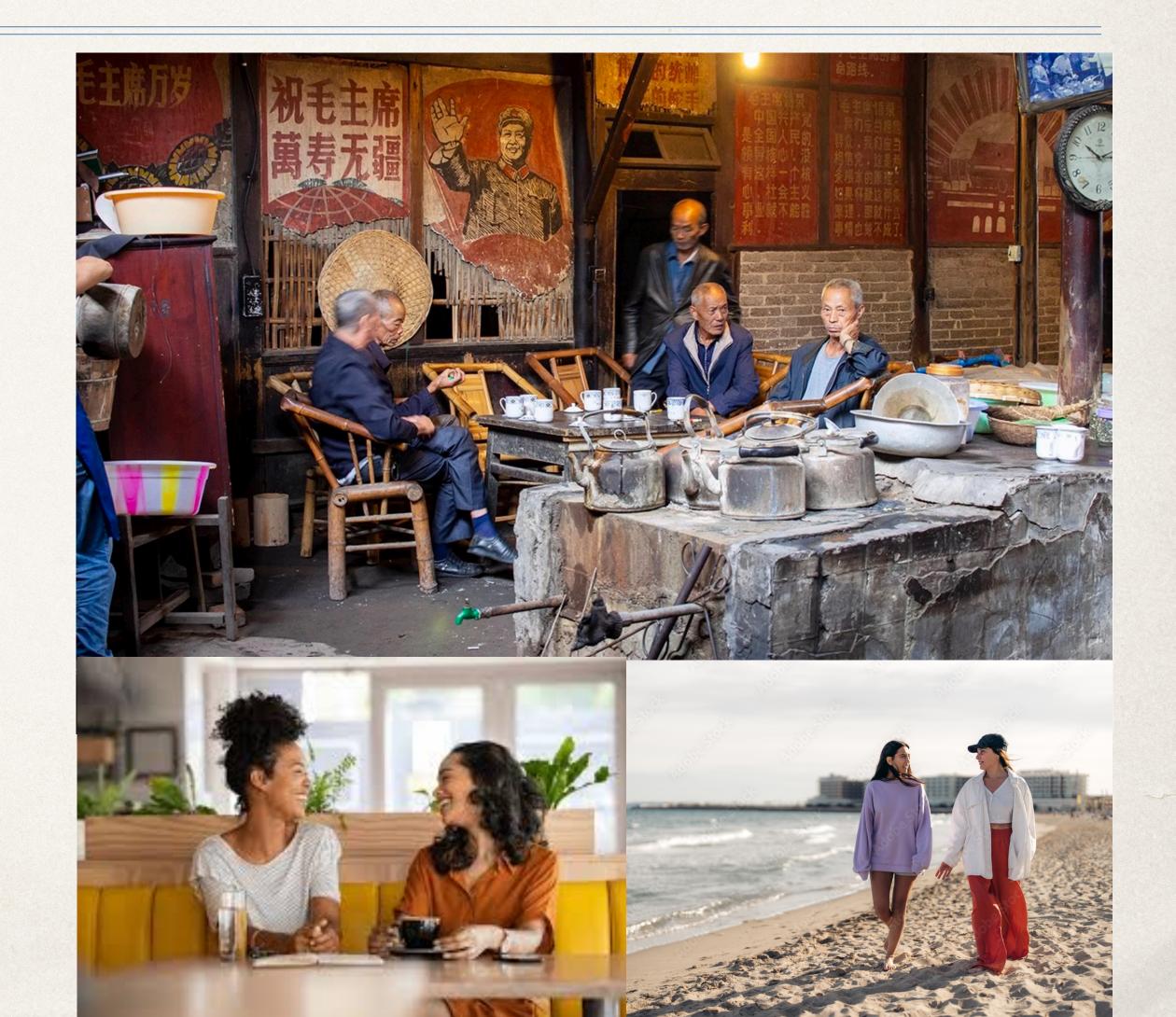


Vision: Experiential Computing





How can computers help us to navigate the world in ways that better reflect our shared experiences, and our differences?

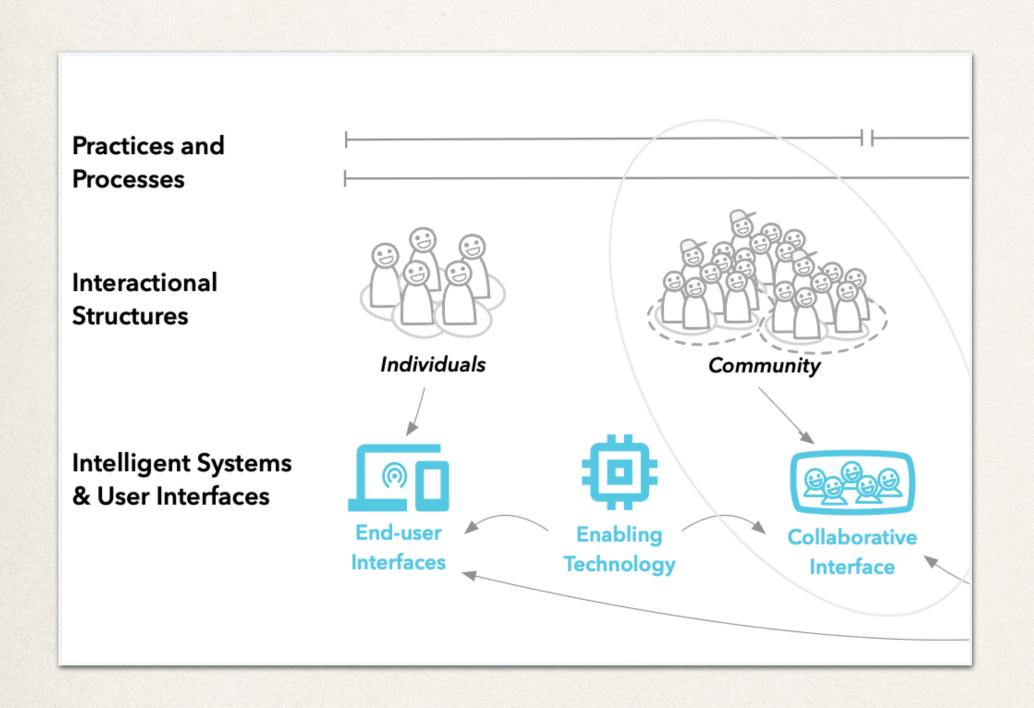


(Limited) role of technology in advancing human values



- Advancing individual technologies is insufficient
- We need computational ecosystems not just for consequential aims, but for advancing human values

Computational ecosystems rethink the entire sociotechnical configuration to enable better practices



PLAN LARGE EVENTS

COORDINATE ON LOCAL PROBLEMS

CONNECT FRIENDS AT DISTANCE

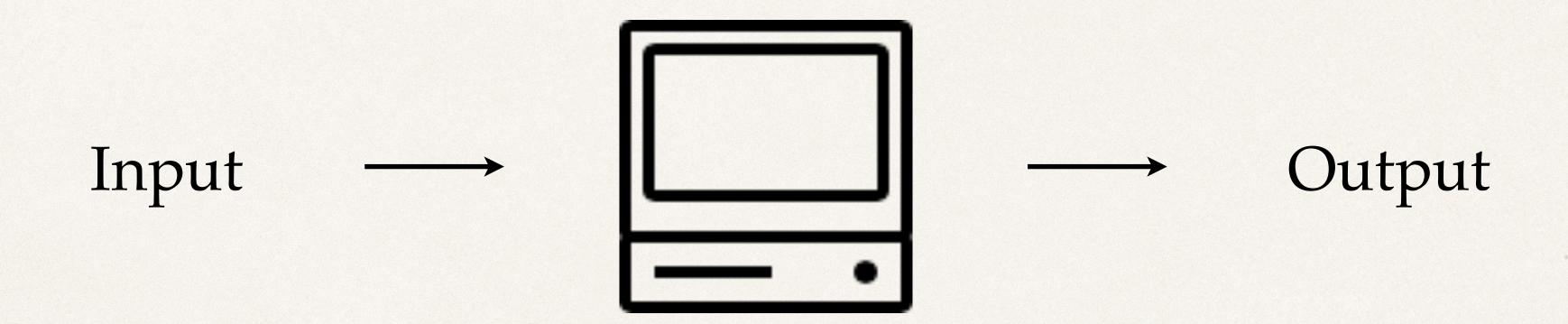
LEARN TO BUILD SOFTWARE

INNOVATE THROUGH RESEARCH

DEVELOP A SELF/PRACTICE

SUPPORT HUMAN EXPERIENCES

Understand the limitations of computers as consequentialist machines



Computers reliably produce desired consequential outcomes

Computers can never be the be-all and end-all to promoting human values rooted in *intrinsically valuable human activities*[Z., CHI 2024]

Searching for the Non-Consequential: Dialectical Activities in HCI and the Limits of Computers

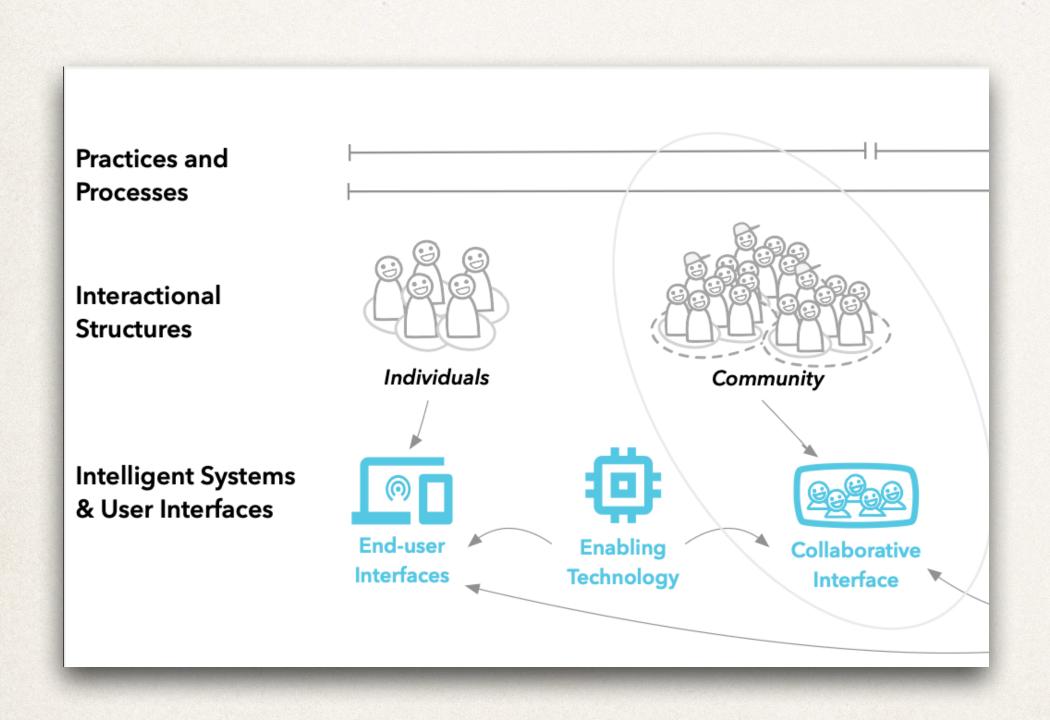
Haoqi Zhang
Northwestern University
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ABSTRACT

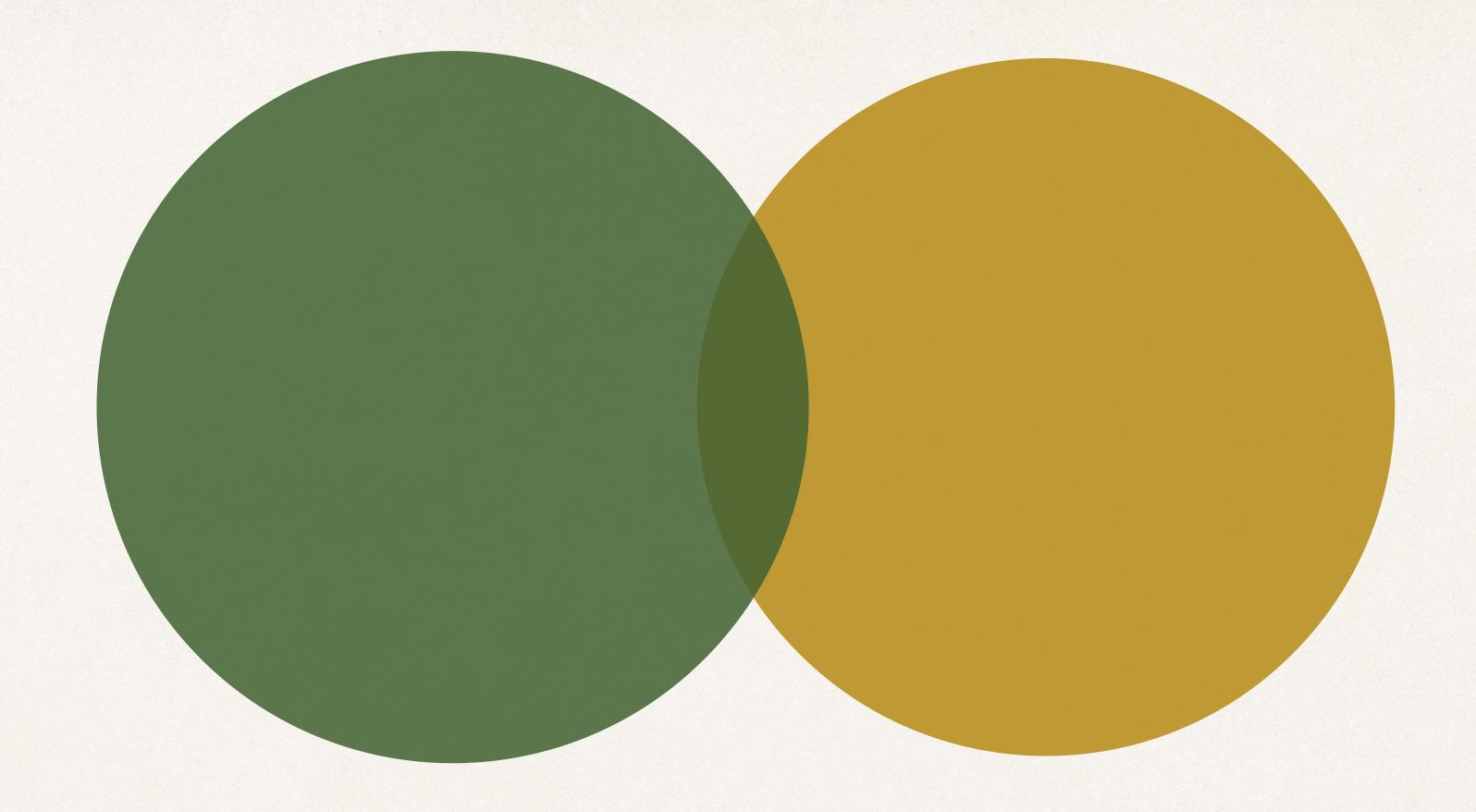
This paper examines the pervasiveness of consequentialist thinking in human-computer interaction (HCI), and forefronts the value of non-consequential, dialectical activities in human life. *Dialectical activities* are human endeavors in which the value of the activity is intrinsic to itself, including being a good friend or parent, engaging in art-making or music-making, conducting research, and so on. I argue that computers—the ultimate consequentialist machinery for reliably transforming inputs into outputs—cannot be the beall and end-all for promoting human values rooted in dialectical activities. I examine how HCI as a field of study might reconcile the consequentialist machines we have with the dialectical activities we value, and propose *computational ecosystems* as a vision for HCI that makes proper space for dialectical activities.

But while the HCI mission of using computational technologies to shape the world to meet our needs and desires rolls on full steam, questions to the very idea of focusing on the production of desired ends remain largely unanswered. As is the case in our culture, much of HCI research and practice is rooted in *consequentialist thinking*: reasoning about actions as means for achieving desired outcomes and ends. But as philosophers have contested across millennia, certain quintessential human values, activities, and ways of being cannot be easily reconciled nor understood through the consequentialist lens. For instance, *dialectical activities* [25], or activities whose values are rooted in the intrinsic nature of the activity itself and that are revealed only through repeated engagement with the activity—such as parenting, being a good friend, engaging in art-making and other creative pursuits, conducting research—do not easily reduce to producing certain desired outcomes. Continued

The real value of computational ecosystems is not "merely" consequential [Z., CHI 2024]

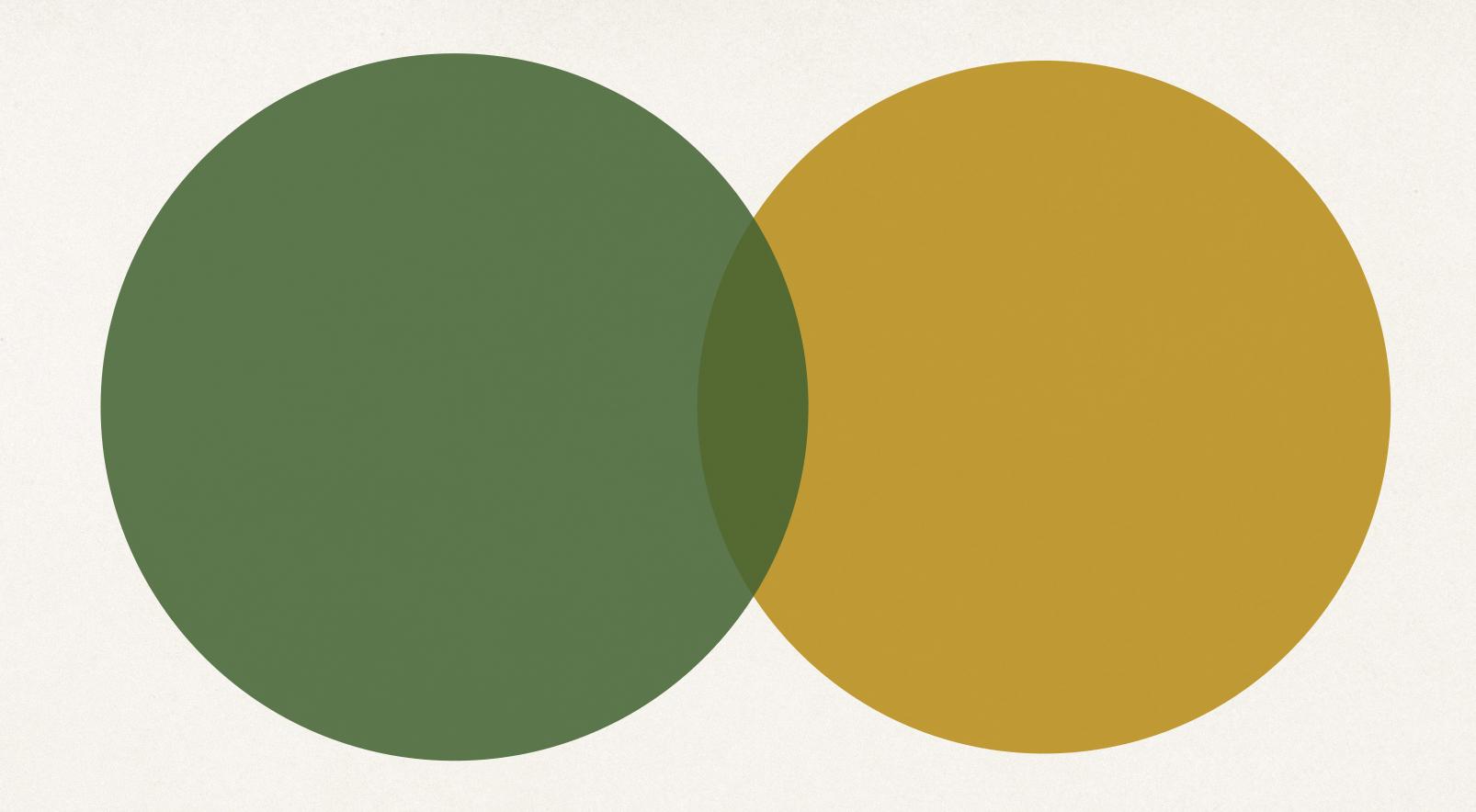


- Computational Ecosystems
 produce desired goods and services; they solve
 consequential problems
- Computational Ecosystems also promote engagement in intrinsically valuable human activities

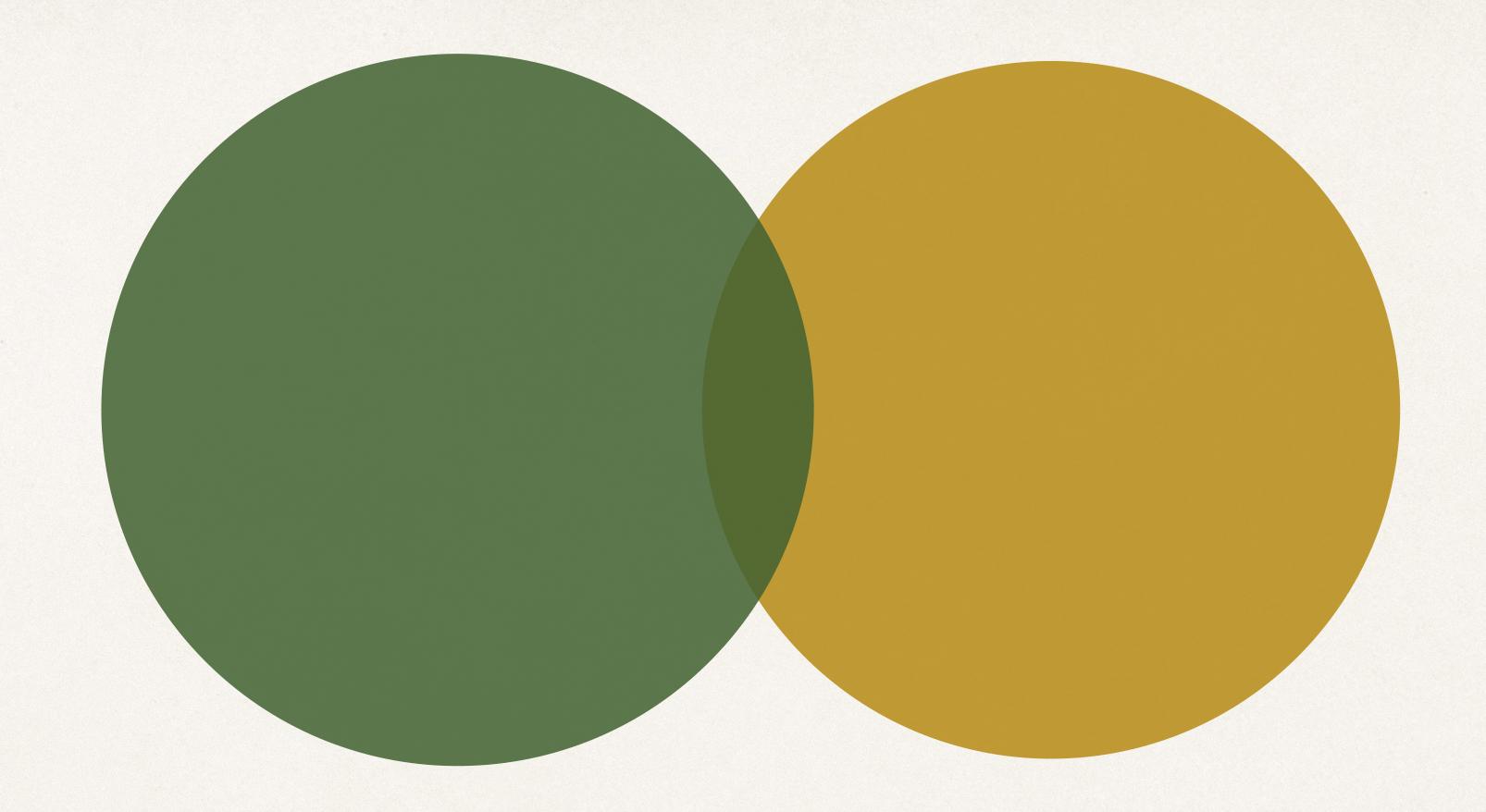


Your values

Technological solutions

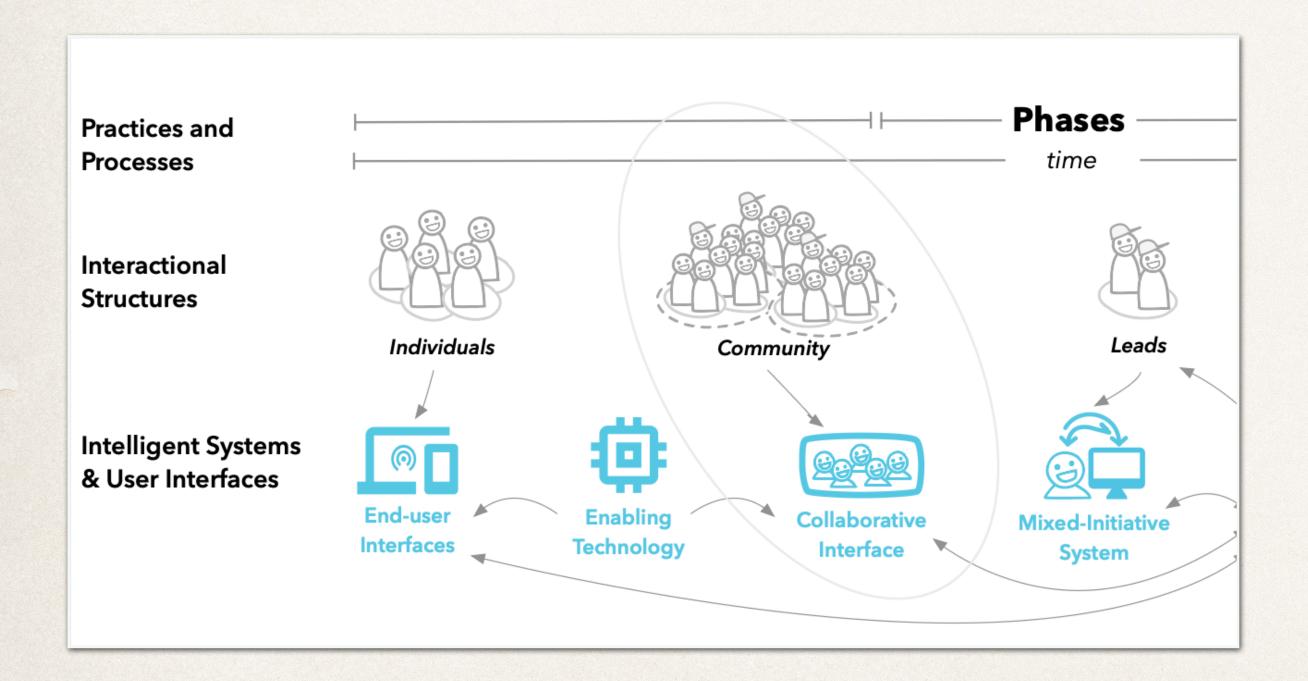


"Technological values"



Your values

Hold onto our values. Know the limits of technology. Build entirely new ecosystems.



- Computational thinking: combining wedges of human and machine intelligence to make effective practices feasible
- Ecological thinking: creating processes, interactions, and communities that sustain and deepen practice

thank you

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slides+readings: <u>haoqizhang.com</u>

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